



ANTEVENIO: CONTRACTUAL VOLUNTARY TENDER OFFER

Madrid, August 22, 2016 – The Antevenio Group (ISIN ES0109429037), publishing and marketing technology leader in Southern Europe, has asked for trading in its shares to be suspended since August 3, 2016, when the Group's control by Inversiones y Servicios Publicitarios, S.L was announced, until the contractual voluntary tender offer opens.

Trading will resume on September 5, when ISP's contractual voluntary tender offer opens for Antevenio's remaining capital. From this date, shareholders will be able to review the corresponding documentation and particularly the evaluation report prepared by the independent consultancy BM&A Advisory & Support.

The reasoned opinion prepared by Antevenio's Board of Directors and the report drawn up by the consultancy BM&A Advisory & Support will be reproduced in full in a separate release, which will be published by Antevenio on September 2, 2016, before the Offer opens.

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About Antevenio

[Antevenio](#) is an innovative company in publishing and marketing technology, leader in Southern Europe (Spain, Italy, France). It helps brands to convey their value proposition to consumers through a comprehensive offering combining advertising, content marketing and cross-channel technology. This offer is available either as a service or as a licensed cloud-based software with its MDirector suite. In 2015, Antevenio posted a consolidated turnover of €24 million. Antevenio is listed on Euronext Paris Alternext since February 15th, 2007 (ISIN code: ES0109429037) and is eligible for French « PEA PME » tax shielded investment in SMEs.

Next release: first-half 2016 results, October 18th before market opening



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