



ANTEVENIO, S.A.

Annual accounts for financial year ended
on December 31 of 2019

Including the Audit Report
on the Annual Accounts

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2019

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INDEPENDENT AUDITOR'S REPORT ON THE ANNUAL ACCOUNTS

To the shareholders of Antevenio, S.A.:

Opinion

We have audited the annual accounts of Antevenio, S.A. (hereafter, "the Company") which comprise the balance sheet at 31 December 2019, the profit and loss account, the statement of changes in net equity, the statement of cash flows and the notes to the accounts for the year ended on that date.

In our opinion, the accompanying annual accounts present, in all material aspects, a true and fair view of the net equity and the financial situation of the Company at 31 December 2019, and of the results of its operations and its cash flows, for the period ended on that date, in accordance with the applicable framework of financial reporting standards (as described in note 2 to the accounts), and in particular, in compliance with the accounting principles and criteria contained in that framework.

Basis for Opinion

We have carried out our audit in accordance with the current Spanish standards for auditing accounts. Based on those standards, our responsibilities are set out below in the section *Auditor's responsibilities for the audit of the annual accounts* of our report.

We are independent of the Company in accordance with the ethical requirements, including those relating to independence, that are relevant to our audit of the annual accounts in Spain, as required by the regulations governing the auditing of annual accounts. In this regard, we have not provided any services different to the audit of the annual accounts and no situations or circumstances have arisen that, based on the aforementioned regulations, might have affected the required independence in such a way that it could have been compromised.

We believe that the audit evidence we have obtained provides a sufficient and appropriate basis for our opinion.

Key audit matters

The key audit matters are those that, in our professional judgement, were considered as the most significant risks of material misstatement in our audit of the annual accounts of the current period. These matters were addressed in the context of our audit of the annual accounts as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

We have determined that the risk described below is the most significant risk considered in the audit that must be stated in our report.

Investments in group companies and long-term associates.

The Company is the parent company of a group of companies that includes a certain number of subsidiaries, in which the amount of investments in equity and loans granted to said companies is highly significant (notes 8 and 9 of the accompanying annual accounts). Investments in equity amounting to 14.837 thousand euros are held in companies that carry out different activities and are located in different countries. In accordance with the applicable regulatory framework for financial information, at least at the end of the year, the need to make valuation adjustments on said participations based on their recoverable amount must be evaluated. Likewise, as indicated above, the Company has granted long-term loans to significant Group companies, amounting to 1.379 thousand euros as of 31 December 2019. In accordance with the applicable regulatory framework for financial information, at least at the end of the year, valuation corrections must be made as long as there is objective evidence of signs of

impairment. The methods allowed for the calculation of the recoverable amount are several and require the calculation of fair values, the calculation of present values of cash flows and the identification of unrealized gains, all of which are areas where there is a high degree of judgment and of estimation, since slight changes in the variables and hypotheses used can have a significant impact on the determination of the said variables in relation to investments in equity as well as in credits granted.

Consequently, we have considered this area as relevant in our audit, given that in the determination of the recoverable value, both the investments and the loans granted involve projections of future cash flows prepared by the Group, which include estimates of future sales and results, discount and growth rates estimated in perpetuity.

Our audit procedures have included, among others, the understanding of the Company's procedures to identify indications of impairment, as well as the understanding of the procedure followed by the Management to obtain the information that has served as the basis for the calculation of the recoverable value and the assumptions used. We have analyzed the projections of cash flows made, and we have reviewed the consistency with previous models from previous years analyzed by specialists from our firm in regards to the review of aspects related to the valuation methodology used, the mathematical review of the model and the analysis of reasonableness of the most relevant hypotheses. Additionally, we have evaluated whether the information disclosed in the annual accounts complies with the requirements of the applicable financial reporting regulatory framework.

Other information: Report of the Directors

The other information relates exclusively to the Report of the Directors for the period ended 31 December 2019. The directors of the Company are responsible for preparing this report, which does not form an integral part of the annual accounts.

Our audit opinion on the annual accounts does not cover the Report of the Directors. In accordance with the regulations governing the auditing of accounts, our responsibility regarding the Report of the Directors includes evaluating and reporting on the consistency of the Report of the Directors with the annual accounts, based on the knowledge of the entity obtained during our audit of those accounts, excluding any information different to that obtained as evidence during our audit. Furthermore, our responsibility includes evaluating and reporting on whether the content and presentation of the Report of the Directors meet the requirements of the applicable regulations. If, as a result of our work, we conclude that there are material misstatements, we are required to report that fact.

On the basis of the work performed, as described in the preceding paragraph, the information reflected in the Report of the Directors is consistent with that of the 2019 annual accounts, and, the content and presentation meet the requirements of the applicable regulations.

Responsibility of the directors concerning the annual accounts

The directors of the Company are responsible for drawing up the attached annual accounts, so that they show a true and fair view of the net equity, the financial situation and the results of the Company, in accordance with framework of financial reporting standards applicable to the entity in Spain and for such internal control that they consider necessary to enable the preparation of annual accounts that are free from material misstatements, whether due to fraud or error.

When drawing up the annual accounts, the directors of the company are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and the use of the the going concern basis, unless the directors intend to liquidate the Company or to cease its operations, or whether there is no other realistic alternative.

Auditor's responsibilities for the audit of the annual accounts.

Our objectives are to obtain reasonable assurance about whether the annual accounts as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

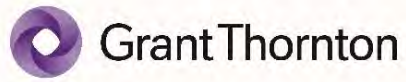
Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with the current Spanish regulations for auditing accounts will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these annual accounts.

As part of an audit in accordance with current Spanish regulations for auditing accounts, we exercise our professional judgement and we maintain an attitude of professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement in the annual accounts, due to fraud or error, design and perform audit procedures to respond to those risks and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may imply collusion, forgery, deliberate omissions, intentionally incorrect representations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of the accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the director's use of the going concern basis of accounting and, on the basis of the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention to this in our auditor's report to the related disclosures in the annual accounts or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the annual accounts, including the disclosures, and whether the annual accounts represent the underlying transactions and events in a manner that achieves a true and fair view.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Company to express an opinion on the annual accounts. We are responsible for the direction, supervision and performance of the Company audit. We remain solely responsible for our audit opinion.

We communicate with the directors of the Company regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

From the matters communicated to the directors of the Company, we determine those matters that were most significant in the audit of the annual accounts of the current period and are, therefore, the key audit matters.



We describe these matters in our auditor's report unless law or regulations prohibit public disclosure of the matter.

Grant Thornton, S.L.P., Sociedad Unipersonal

ROAC n° S0231

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15 April 2020

ANTEVENIO S.A.

ANNUAL ACCOUNTS AT 31 DECEMBER 2019

ANTEVENIO, S.A.
Balance Sheet
at 31 December 2019
(in Euros)

ASSETS	Note	31.12.2019	31.12.2018 (*)
NON-CURRENT ASSETS		16,731,564	16,060,267
Intangible assets	6	9,054	6,279
Computer software		9,054	6,279
Property, plant and equipment	5	187,580	182,360
Technical installations and other items of PPE		187,580	182,360
Non-current investments in group companies and associates		16,216,963	15,741,616
Equity instruments	9	14,837,464	14,229,616
Non-current loans to group companies and associates	8.1 and 19	1,379,499	1,512,000
Non-current investments	8.1.1	55,873	55,114
Loans to companies		29,991	29,991
Other financial assets		25,882	25,123
Deferred tax assets	14	262,094	74,898
CURRENT ASSETS		3,147,466	1,654,539
Trade and other receivables		1,723,774	988,570
Trade receivables	8.1	18,726	18,429
Trade receivables from group companies and associates	8.1 and 19	1,697,761	967,284
Personnel	8.1	7,287	2,856
Current investments in group companies and associates	8.1 and 19	290,826	66,943
Debt securities		290,826	66,943
Other financial assets		-	-
Current accruals		91,836	-
Cash and cash equivalents	8.1	1,041,030	599,026
Cash		1,041,030	599,026
TOTAL ASSETS		19,879,030	17,714,806

(*) Re-expressed accounts (Note 2.g)

ANTEVENIO, S.A.
Balance Sheet
at 31 December 2019
(in Euros)

EQUITY AND LIABILITIES	Note	31.12.2019	31.12.2018 (*)
EQUITY		13,522,043	13,640,707
Capital and reserves	11	13,522,043	13,640,707
Share capital	11.1	231,412	231,412
Issued capital		231,412	231,412
Share Premium	11.2	8,189,787	8,189,787
Reserves	11.2	3,748,926	4,549,029
Legal and statutory reserves		46,282	46,282
Other reserves		3,702,644	4,509,747
(Treasury shares and equity holdings)	11.2 d	-	(114,300)
Prior period's losses		-	-
Profit/(loss) for the year	3	1,351,918	559,449
Other equity instruments	12	-	225,330
NON-CURRENT LIABILITIES		2,505,930	2,432,972
Non-current payables		2,505,930	1,932,972
Finance lease payables	7.2 and 8.2.2	24,185	6,343
Other financial liabilities	8.2.1	2,481,745	1,926,629
Non-current payables, Group companies	8.2.2 & 19	-	500,000
CURRENT LIABILITIES		3,851,057	1,641,128
Current payables	8.2	64,346	226,904
Debts with financial institutions		15,530	15,014
Finance lease payables		21,376	27,324
Other financial liabilities		27,440	184,566
Current payables to Group companies and associates	8.2 and 19	2,946,323	532,410
Trade and other payables		840,388	881,814
Suppliers	8.2	218,326	134,182
Suppliers, group companies and associates	8.2 and 19	65,485	93,281
Other payables	8.2	192,715	107,208
Personnel (outstanding remunerations)	8.2	148,990	148,797
Current tax liabilities	13	28,404	28,404
Other payables to Public Entities	14	177,151	360,626
Advances from customers	8.2	9,317	9,317
TOTAL EQUITY AND LIABILITIES		19,879,030	17,714,807

(*) Re-expressed accounts (Note 2.g)

ANTEVENIO, S.A.
Profit and Loss Account
Corresponding to the year ended on 31 December 2019
(in Euros)

	Note	31.12.2019	31.12.2018
CONTINUING OPERATIONS			
Revenue:	15.c	2,503,540	2,342,243
Rendering of services		2,503,540	2,342,243
Supplies		33,569	80,614
Subcontracted work		33,569	80,614
Other operating income		-	-
Non-trading and other operating income		-	-
Personnel expenses:		(1,572,744)	(1,251,270)
Wages and salaries		(1,318,763)	(1,098,628)
Employee benefit expense	15.a	(253,981)	(152,642)
Costs relating to equity instruments-based payments	19	-	-
Other operating expenses	15.d	(1,416,027)	(1,164,047)
External services		(1,416,027)	(1,164,047)
Amortization and depreciation	5 and 6	(67,936)	(63,453)
Other income / (loss)			
OPERATING PROFIT / (LOSS)		(519,598)	(55,914)
Finance income:	15.b	2,077,900	720,258
Dividends		2,048,400	700,000
Group companies and associates		2,048,400	700,000
Marketable securities and other financial instruments		29,500	20,258
Group companies and associates		22,461	18,265
Other		7,039	1,993
Finance Expenses:	15.b	(45,430)	(55,031)
Debts with third parties		(33,679)	(37,663)
Debts with Group companies and associates		(11,751)	(17,368)
Translation differences	13	(4,948)	759
Impairment and gains / (losses) on disposal of financial instruments		(288,493)	
NET FINANCE INCOME/(EXPENSE)		1,739,029	665,985
PROFIT / (LOSS) BEFORE INCOME TAX		1,219,431	(610,072)
Income Tax		137,405	(47,650)
Other taxes		(4,918)	(2,973)
PROFIT/(LOSS) FOR THE PERIOD		1,351,918	559,449

ANTEVENIO, S.A.
Statement of Changes in Equity
Corresponding to the year ended on 31 December 2019

A) STATEMENT OF RECOGNIZED INCOME AND EXPENSES

	31.12.2019	31.12.2018
PROFIT / (LOSS) FOR THE PERIOD	1,351,876	750,087
Income and expense directly recognized in equity:		
B) TOTAL INCOME AND EXPENSES DIRECTLY RECOGNIZED IN EQUITY		
Transfers to Profit and Loss Account		
C) TOTAL TRANSFERS TO PROFIT AND LOSS ACCOUNT		
TOTAL RECOGNIZED INCOME AND EXPENSE	1,351,876	750,087

B) STATEMENT OF TOTAL CHANGES IN EQUITY

	Issued capital	Share Premium	Reserves	(Treasury shares and equity holdings)	Other equity instruments	Profit/(loss) for the year	Prior period's losses	Total
BALANCE AT START OF 2018	231,412	8,189,787	2,458,983	(513,805)	1,022,700	2,957,658	(11,009)	14,335,727
Total recognized income and expense	-	-	-	-	-	-	-	-
Transactions with equity holders and owners			(1,091,912)					(1,445,107)
Transactions in own shares			(1,262,249)					(1,262,249)
Distribution of dividends			170,337	399,505	(752,700)			(182,858)
Other changes in equity						750,087		750,087
Profit/(loss) for the year						750,087		750,087
Other transactions			2,946,649			(2,957,658)	11,009	-
BALANCE AT 31 DECEMBER 2018	231,412	8,189,787	4,313,720	(114,300)	270,000	750,087	-	13,640,707
Adjustments for errors			235,309		(44,671)	(190,638)		
BALANCE AT START OF 2019	231,412	8,189,787	4,549,029	(114,300)	225,329	559,449	-	13,640,707
Total recognized income and expense								
Transactions with equity holders and owners			(1,359,552)	114,300	(225,329)			(1,470,581)
Transactions in own shares			(97,303)	114,300	(225,329)			(208,332)
Distribution of dividends			(1,262,249)					(1,262,249)
Other changes in equity						1,351,918		1,351,918
Profit/(loss) for the year						1,351,918		1,351,918
Other transactions			559,449			(559,449)		-
BALANCE AT 31 DECEMBER 2019	231,412	8,189,787	3,748,926	-	-	1,351,918	-	13,522,043

ANTEVENIO, S.A.
STATEMENT OF CASH FLOWS FOR THE YEAR
ENDED 31 DECEMBER 2019 (in Euro)

CASH FLOWS	Note	31.12.2019	31.12.2018
A) CASH FLOWS FROM OPERATING ACTIVITIES		(925,335)	529,474
Profit/(loss) for the year before tax		1,219,389	800,710
Adjustments for:		(1,970,895)	(654,444)
a) Amortization and depreciation	5 and 6	67,936	63,453
b) Recognized impairment losses		-	-
c) Change in provisions		-	-
f) Proceeds from disposal and derecognition of financial instruments		-	-
d) Finance income	14.b	(2,077,902)	(720,258)
e) Financial expenses	14.b	45,431	55,031
f) Exchange gains/(losses)	12	4,948	(759)
g) Change in fair value of financial instruments		-	-
h) Other income and expenses		(299,843)	(51,912)
Changes in operating assets and liabilities		(1,099,287)	149,423
a) Trade and other receivables		(735,205)	342,985
b) Other current assets		(315,719)	184,998
c) Trade and other payables		142,049	(364,144)
d) Other non-current assets and liabilities		(190,412)	(14,416)
Other cash flows from operating activities		925,458	233,784
a) Interest paid		(45,431)	(55,031)
b) Interest received		1,154,364	20,258
c) Income tax received (paid)		(183,475)	268,557
d) Dividends received		-	-
B) CASH FLOW FROM INVESTING ACTIVITIES		(81,959)	(101,761)
Payment for investments		(81,959)	(101,761)
a) Group companies and associates		-	-
b) Intangible assets	6	(5,998)	(5,998)
c) Property, plant and equipment	5	(75,961)	(95,763)
d) Other financial assets		-	-
e) Group companies and associates		-	-
Proceeds from sale of investments		-	-
b) Other financial assets		-	-
c) Group companies and associates		-	-
C) CASH FLOW FROM FINANCING ACTIVITIES		1,454,246	(176,242)
Proceeds from and payments for equity instruments		(316,658)	-
c) Acquisition of equity instruments	21	(316,658)	-
b) Issue of equity instruments	19	-	-
Proceeds from and payments for financial liability instruments		2,109,615	386,007
a) Issue		2,477,114	710,805
b) Redemption and repayment of		(367,499)	(324,799)
Dividends and interest on other equity instruments received	14.b	923,538	700,000
Dividends paid	3 and 11	(1,262,249)	(1,262,249)
D) EFFECT OF EXCHANGE RATE FLUCTUATIONS		(4,948)	759
E) NET INCREASE/DECREASE IN CASH AND CASH EQUIVALENTS		442,004	252,230
Cash or cash equivalents at beginning of period		599,026	346,796
Cash or cash equivalents at end of period		1,041,030	599,026

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ANTEVENIO, S.A.

**ANNUAL REPORT CORRESPONDING TO THE FINANCIAL YEAR ENDING 31ST
DECEMBER 2019**

NOTE 1. INCORPORATION, ACTIVITY AND LEGAL REGIME OF THE COMPANY

a) Incorporation and Legal Regime

Antevenio, S.A. (hereinafter the Company) was incorporated on 20 November 1997 under the name "Interactive Network, S.L."; later, on 22 January 2001, the Company converted into a public limited company and changed its corporate name to I-Network Publicidad, S.A.. On 7 April 2005, the Annual General Meeting approved the change of the Company's name to its current one.

b) Activity and Registered Address

The Company's corporate purpose involves any activities that, according to the existing provisions on advertising, are typical of general advertising agencies; accordingly, the Company may execute all manner of acts, contracts and transactions and, in general, take all measures directly or indirectly conducive to, or deemed necessary or convenient for, the fulfilment of the aforementioned corporate purpose. The activities that form the Company's corporate purpose may be performed, entirely or partly, by the Company, either directly or indirectly through its interests in other companies with an identical or similar purpose.

The Company's registered address is in Madrid, at calle Marqués de Riscal 11; the Company is part of the Group Antevenio S.A. and subsidiaries, whose activities involve the performance of activities relating to advertisement in Internet; the Company is the parent of the Group and files its individual financial statements with the Mercantile Register of Madrid. Antevenio and subsidiaries Financial Statements for 2018 were approved by the Annual General Meeting of the Company, held on 19 June 2019, and filed before the Business Register of Madrid.

Antevenio financial statements for 2018 were approved by the Annual General Meeting of the Company, held on 19 June 2019, and filed before the Business Register of Madrid.

The Company is listed on the French alternative market, Euronext Growth, since 2007.

The Company has a significant volume in balances and transactions with group companies.

The Company's financial year begins on 1 January and finishes on 31 December of each year.

c) Legal Regime

The Company is governed by its Articles of Association and By-laws and by the existing Spanish Law on Corporations.

NOTE 2. BASIS OF PRESENTATION OF THE FINANCIAL STATEMENTS**a) Fair presentation**

The Annual Accounts for the year ending 31st December 2019 have been prepared based on the accounting records of the Company and are presented in accordance with the existing Code of Commerce and the accounting policies set forth in the Spanish General Chart of Accounts approved by Royal Decree 1514/2007, of 16 November, and applying the amendments introduced thereto by Royal Decree 1159/2010, of 17 September, and by Royal Decree 602/2016, of 2 December, in order to offer a fair image of the Company's equity, financial position and the results of its operations, changes in equity and cash flows during the reporting period.

b) Accounting Principles applied

In the preparation of the accompanying financial statements the accounting policies set forth in the Spanish Code of Commerce and General Chart of Accounts have been applied.

All mandatory accounting principles which would have a significant effect on the preparation of these consolidated financial statements have been applied.

c) Functional and presentation currency

In compliance with the existing regulations on accounting, the accompanying financial statements are presented in euro, which is the Company's functional currency.

d) Comparative information

The Annual Accounts for the year ended 31 December 2019 include, for comparison purposes, the figures for 2018 included in the annual accounts for 2018 approved by the Company's General Meeting of Shareholders, dated on 19 June 2019. Accordingly, the accounts from prior periods are comparable and homogeneous.

e) Aggregation of items

In order to facilitate the understanding of the Balance Sheet, of the Profit and Loss Account, of the Statement of Changes in Equity and of the Statement of Cash Flows, line items are therein presented on an aggregated basis and the required relevant disclosures are included in the Notes.

f) Responsibility for information and estimates

Preparation of accompanying annual accounts requires judgements, estimates and assumptions affecting the application of accounting policies and the balances of assets, liabilities, income and expenses. The related estimates and assumptions are based on past experience and several other factors deemed to be reasonable in the current context. Estimates and assumptions are subject to continuous revision; the effects of changes in accounting estimates are recognized in the period of the change, if the change affects that period only, or in the period of the change and future periods, if the change affects both.

In preparing the Annual Accounts for the year ended 31 December 2019, the Company's Directors

have made certain accounting estimates for the measurement of the assets, liabilities, revenues, expenses and commitments therein recorded. These estimates relate basically to the following:

- The assessment of eventual impairment losses (note 4c)
- The assessment of eventual losses arising from the determination of the recoverable value of equity investments in Group companies, jointly controlled entities and associates, for which future cash flows projections based on return and discount rates and other variables and assumptions made by the Company's management, that justify the measured value of those investments (see notes 4e and 9).
- The useful lives of intangible fixed assets and of items of property, plant and equipment (see notes 4a and 4b).
- The amount for certain provisions (Note 4i)

Although these estimates were based on the best information available at 31 December 2019, additional information subsequently obtained or event and circumstances taking place in the future might make it necessary to change in future periods the assumptions on which these estimates are based; the effects of those changes will be prospectively recognized and included in the profit or loss account for the relevant period.

In addition of the process of systematic estimates and the revision thereof, certain judgements are used, amongst which those relating to measurement of the eventual impairment of assets, and those relating to provisions and contingent liabilities.

g) Correction of errors:

The annual accounts for the financial year 2018 have been restated to include an adjustment due to the recording of personnel expenses in the accrual period. This adjustment has no effect on equity as of December 31, 2018. The restated amounts are as follows:

	2018 Annual Accounts	2018 Re-expressed Annual Accounts
Personnel expenses	1,060,631	1,251,270
Reserves	4,313,720	4,549,029
Other equity instruments	270,000	225,329

NOTE 3. DISTRIBUTION OF PROFIT/(LOSS)

The proposed distribution of profits obtained by the Company in 2019 will be submitted by the Board of Directors of the Company to the approval of the General Meeting of Shareholders, which is as follows:

Basis of distribution

Profit and loss (profit)	1,351,918
Total	<u>1,351,918</u>

Application

To offset prior periods' losses	-
Voluntary reserves	<u>1,351,918</u>
Total	<u>1,351,918</u>

Distribution of dividends:

On 19 June 2019 the Extraordinary General Meeting of Shareholders approved the distribution of a dividend, charged against voluntary reserves, of 0.30 euros per share, amounting to a total of 1,262,248.50 euros that have entirely been paid out.

The Annual General Meeting held on 19 June 2019 approved the following proposal for the distribution of profit/loss from 2018:

Basis of distribution

Profit and loss (profit)	750,087
Total	<u>750,087</u>

Application

To offset prior periods' losses	-
Voluntary reserves	<u>750,087</u>
Total	<u>750,087</u>

NOTE 4. RECOGNITION AND MEASUREMENT STANDARDS

In compliance with the provisions of the Spanish General Accounting Plan, the main measurement standards applied by the Company in the preparation of the Annual Accounts at 31 December 2019 were as follows:

a) Intangible assets

Elements of intangible assets are measured at cost, determined as the purchase price or the production cost, less any accumulated amortization (calculated on the basis of their useful lives) and, where appropriate, any impairment losses.

Intangible assets are measured at production cost or acquisition price, less accumulated amortization and net of any accumulated impairment losses.

Industrial property

Development expenditure capitalized when a patent or similar right is obtained, including expenses incurred on registering industrial property, and the acquisition costs of the related rights from third parties, are accounted for as industrial property.

Industrial property is amortized on a straight-line basis throughout its useful life, at an annual rate of 20%.

Computer software

Licenses for computer software acquired from third parties or internally developed computer software are recognized as intangible assets on the basis of the costs incurred in acquiring or developing them, and preparing them for use.

Computer software is amortized on a straight-line basis throughout its useful life, at an annual rate of 25%.

Maintenance costs incurred from computer applications during the period are recognized in the Profit and Loss Account.

b) Property, plant and equipment

Property, plant and equipment is recognized at acquisition or production cost and less any accumulated depreciation and, where appropriate, any accumulated impairment losses.

Upkeep and maintenance costs incurred during the period are recorded in the Profit and Loss Account. Costs incurred to renovate, enlarge or improve items of property, plant and equipment which increase capacity or productivity or extend the useful life of the asset are capitalized as part of the cost of the related asset. The carrying amount of items that are replaced are derecognized.

Indirect taxes on property, plant and equipment are included in the acquisition price or production cost only when they are not directly recoverable from Tax Authorities.

The cost of the different items that make up property, plant and equipment, where applicable net of their residual value, is depreciated on a straight-line basis over the estimated years of useful life over which the Company expects to use said items and in line with the following table:

	31/12/2019		31/12/2018	
	Annual Percentage	Estimated Years of Useful Life	Annual Percentage	Estimated Years of Useful Life
Other installations	20	5	20	5
Furniture	10	10	10	10
Computer hardware	25	4	25	4
Other property, plant and equipment	20-10	5-10	20-10	5-10

The carrying amount of an item of property, plant and equipment is derecognized on disposal, or when no future economic benefits are expected from its use or disposal.

The gain or loss on derecognition of an item of property, plant and equipment shall be determined as the difference between the net amount obtained on the disposal of the item, and the carrying amount. The gain or loss shall be recognized in the Profit and Loss Account when the item is derecognized.

Investments made by the Company in leased premises, which are not separable from the leased asset, are amortized over their useful life which corresponds to the lesser of the duration of the lease, including renewal period when there is evidence to support that it will occur, and the economic life of the asset.

c) Impairment of intangible assets and of property, plant and equipment

An impairment loss in the value of intangible assets or property, plant and equipment occurs when their carrying amount exceed their recoverable value, the latest understood as the higher of its fair

value less costs to sell and its value in use.

To these purposes, at least at year end, the Company assesses, using the so-called "impairment test", whether there is evidence that any intangible assets or property, plant and equipment with indefinite useful life, or, where applicable, any cash-generating unit may be impaired; if so the Company proceeds to estimate the recoverable amount thereof applying the corresponding value adjustments.

The impairment of property, plant and equipment is calculated individually. However, when the recoverable amount of each individual asset cannot be determined, the Company proceeds to establish the recoverable amount of the cash-generating unit to which the relevant asset is associated.

When an impairment loss is subsequently reversed (a circumstance that is not permitted in the specific case of goodwill), the carrying amount of the relevant asset or cash-generating unit is increased to the revised estimate of its recoverable value, insofar as the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognized for the asset or the cash-generating unit in prior years. A reversal of an impairment loss is recognized as income in Profit and Loss Account.

d) Leases and other transactions of similar nature

When the economic conditions of a lease agreement indicate that substantially all the risks and rewards incidental to ownership of an asset are transferred, the Company classifies this agreement as a finance lease. When the economic conditions of a lease agreement do not meet the requirements for the agreement to be classified as a finance lease, the Group classifies this agreement as an operating lease.

d.1) Finance leases

In the finance lease operations in which the Company acts as a lessor, the Company records an asset in the balance sheet according to the nature of the asset under contract and a liability in the same amount, which is the lower between the fair value of the leased good and the current value of the agreed minimum lease payments at the beginning of the lease, including the price of the purchase option. Finance leases do not include contingent rents, the cost of services and taxes that may be passed on by the lessor. The finance charge is recognized in the Profit and Loss Account for the reporting period in which it is accrued, using the effective interest method. Contingent rents are expensed in the reporting period in which they are accrued.

Assets recorded for this type of operations are depreciated using similar criteria to those applied to tangible (or intangible) assets a whole, depending upon their nature.

d.2) Operating leases

Expenses arising from operating leases are recognized in the Profit and Loss Account for the year when they accrue.

e) Financial Instruments

The Company only recognizes a financial instrument in its balance sheet under the terms of the contract or legal transaction to which it becomes party.

Upon initial recognition financial instruments are classified as a financial asset, a financial liability or an equity instrument in accordance with the substance of the contractual arrangement and the definitions of a financial asset, a financial liability and an equity instrument.

The Company classifies financial instruments under different categories based on their features and on the Company's intention at the time of initial recognition thereof.

Financial instruments are classified for measurement purposes in the following categories:

1. Loans and receivables and debts and payables
2. Equity investments in group companies, jointly controlled entities and associates

The company's financial instruments mainly relate to cash and cash equivalents, loans and receivables, debts and payables and equity investments in Group companies.

e.1) Cash and other equivalent liquid assets

The heading "Cash and cash equivalents" in the Balance Sheet includes cash on hand, bank accounts, demand deposits and other highly liquid short-term investments. These items are recognized at historical cost, which does not differ significantly from realizable value.

e.2) Loans and receivables and debts and payables**e.2.1) Loans and receivables**

The following items are classified in this category:

- a) Trade receivables: financial assets arising on the sale of goods and the rendering of services in the course of the company's trade operations; and

Non-trade receivables: financial assets that are neither equity instruments nor derivatives, not arising on trade transactions, with fixed or determinable payments, and which are not traded in an active market. This category does not include financial assets for which the Company cannot make substantial recovery of the entire initial investment due to circumstances other than credit impairment. These are classified as available-for-sale.

e.2.2) Debts and payables

The following items are classified in this category:

- a) Trade payables: financial liabilities arising on the purchase of goods and services in the course of the company's trade operations; and

- b) Non-trade payables: financial liabilities that are not derivatives and do not arise on trade transactions.

Financial assets and liabilities included in this category are initially measured at fair value, i.e. the transaction price, which is equivalent to the fair value of the consideration given/received, adjusted for directly attributable transaction costs.

Nonetheless, trade receivables and trade payables falling due within one year for which there is no contractual interest rate, and loans and advances to personnel, dividends receivable and receivables on called-up equity instruments expected to be collected in the short term, and called-up equity holdings expected to be settled in the short term, are measured at their nominal amount, provided that the effect of not discounting the cash flows is immaterial.

Financial assets and liabilities included in this category are subsequently measured at amortized cost. Accrued interest shall be recognized in the Profit and Loss Account using the effective interest rate method. However, receivables and payables falling due within one year initially measured at the nominal amount continue to be measured at that amount, unless receivables are impaired.

At the balance sheet date, the Company recognizes any necessary valuation allowances when there is objective evidence that the value of a receivable is impaired, i.e. when there is evidence of a reduction or delay in estimated future cash flows associated to that asset.

e.3) Equity investments in group companies, jointly controlled entities and associates

This category includes equity investments in companies controlled by the Company (group companies), in companies where the Company shares control with one or several partners under statutory or otherwise agreement (jointly-controlled companies), or companies where the Company exercises a significant influence (associates).

Equity investments in group companies, jointly controlled entities and associates are initially measured at cost, which is equivalent to the fair value of the consideration given plus directly attributable transaction costs.

Equity investments in group companies, jointly controlled entities and associates are subsequently measured at cost less any accumulated impairment.

At the balance sheet date, the Company recognizes any necessary valuation allowances when there is objective evidence that the value of an asset is impaired.

Said losses are calculated as the difference between the carrying value and the recoverable amount, with this value being the higher of its fair value less costs to sell and the current value of future cash flows arising from the investment, calculated by estimating its share in the cash flows expected to be generated by the investee from its normal operations as well as from the disposal or derecognition thereof.

Unless there is better evidence of the investment recoverable amount, for measuring the impairment thereof the net equity of the investee is taken into account, adjusted by the unrealized gains existing on the date of valuation.

Where appropriate, in determining the investee's equity for the purposes of the preceding paragraph, when the investee has equity interest in other companies, the Company has taken into account the investee's equity as presented in its consolidated financial statements prepared in accordance with the criteria set forth in the Spanish Code of Commerce and related implementing provisions.

Changes in value due to impairment losses and, where applicable, their reversals are recognized as an expense or income, respectively, in the Profit and Loss Account. Impairment shall only be reversed up to the limit of the carrying amount of the investment that would have been determined at the reversal date had impairment not been recognized.

e.4) Reclassification of financial assets

The Company may only reclassify a financial asset initially designated as held for trading or at fair value through profit or loss to other categories, or vice versa, when the asset qualifies for classification as an equity investment in group companies, jointly controlled entities or associates.

e.5) De-recognition of financial assets

A financial asset, or part of a financial asset, is derecognized when the contractual rights to the cash flows from the financial asset expire or have been transferred, provided that substantially all the risks and rewards of ownership have been transferred.

The gain or loss on derecognition of the financial asset shall be determined as the difference between the consideration received net of attributable transaction costs, including any new asset obtained less any liability assumed, and the carrying amount of the financial asset, plus any accumulated amount recognized directly in equity. The gain or loss shall be recognized in profit or loss for the reporting period in which it arises.

e.6) De-recognition of financial liabilities

Financial liabilities are derecognized when the obligations have been extinguished.

The difference between the carrying amount of a financial liability, or part of that liability, that has been derecognized and the consideration given, including attributable transaction costs and any asset transferred (other than cash) or liability assumed, shall be recognized in the Profit and Loss Account for the reporting period in which it arises.

e.7) Interest and dividends received on financial assets

Interest and dividends accrued on financial assets after acquisition are recognized as income in the Profit and Loss Account.

Interests are accounted for using the effective interest rate method, while dividends are recognized when the equity holder's right to receive payment is established. Upon initial measurement of financial assets, accrued explicit interest receivable at the measurement date shall be recognized separately, based on maturity. Dividends declared by the pertinent body at the acquisition date shall also be accounted for separately.

e.8) Guarantees extended

In the case of guarantees extended and received in operating leases and in the provision of services, the difference between their fair value and the amount paid over is recorded as an advance payment or collection for the lease or service provision. Current guarantees extended are measured at the amount disbursed.

Guarantees extended in operating leases are measured at fair value.

e.9) Impairment of financial assets

A financial asset or group of financial assets is impaired and has generated an impairment loss if there is objective evidence of impairment as a result of an event or events which have occurred subsequent to initial recognition of the asset, and where the event or events causing the loss have an impact on the estimated future cash flows from the asset or group of financial assets which can be reliably estimated.

The company's policy is to recognize the appropriate valuation adjustments for impairment of loans and receivables and debt instruments, where there has been a reduction or delay in estimated future cash flows.

An impairment loss is similarly recognized for equity instruments when the carrying amount thereof becomes non recoverable.

f) Foreign currency balances, transactions and cash flows

All foreign currency transactions are translated into euros,

by applying the spot exchange rate at the date of the transaction.

At the balance sheet date, non-monetary assets and liabilities measured at fair value are measured using the exchange rate prevailing at the fair value calculation date, i.e. at the balance sheet date. When gains or losses arising from changes in the valuation of a non-monetary item are directly recognized in net equity, any exchange component is also directly recognized in net equity. By contrast, when gains or losses arising from changes in the valuation of a non-monetary item are recognized in the Profit and Loss Account for the year, any exchange difference is recognized in the Profit or Loss Account.

At the balance sheet date, monetary assets and liabilities denominated in foreign currencies are converted to Euro at the rates then prevailing, whereas non-monetary assets and liabilities measured at historical cost have been converted at the exchange rates prevailing at the relevant transaction dates.

Positive and negative differences arising from settlement of foreign currency transactions and from conversion to Euros of monetary assets and liabilities denominated in foreign currency are recognized in profit or loss.

g) Income Tax

Between 2013 and 2016, Group companies with registered address in Spain paid taxes under the Special Consolidated Tax Regime within the Group led by the Parent Company.

The Board of Directors informed, at the meeting held on 30 December 2016, that the company Inversiones y Servicios Publicitarios, S.L. (“ISP”) owned a 83.09% interest in the share capital of Antevenio (see note 11) and that, pursuant to the provisions of Article 61.3 of Law 27/2014, of 27 November, on Corporate Income Tax and having regard to the fact that Antevenio S.A. was no longer an entity of taxation group 0212/2013 as ISP had acquired an interest amount exceeding 75% of the share capital and voting rights in Antevenio, the Board had approved including the Company, effective from the taxation period beginning of 1 January 2017, as a subsidiary of taxation group 265/10, whose entity is ISP.

Income tax expense (income) is calculated as the sum of current tax expense (income) and deferred tax expense (income).

Current tax is the amount payable as a result of applying the tax rate to the tax base for the year. Tax credits and other tax benefits, excluding tax withholdings and pre-payments, and tax loss carry forwards from prior years effectively offset in the year, reduce the current tax expense.

On the other hand, deferred tax expense (income) relates to the recognition and settlement of deferred tax assets arising from deductible temporary differences, from the offset of tax loss carryforwards from prior years and from unused tax credits and other tax reliefs pending application, as well as of deferred tax liabilities arising from taxable temporary differences.

Deferred tax assets and liabilities are measured at the rates expected to prevail upon their reversal.

Deferred tax liabilities are recognised for all taxable temporary differences, except for those arising from the initial recognition of goodwill or other assets and liabilities in a transaction that is not a business combination and affects neither taxable profit/(loss) nor accounting profit/(loss).

In accordance with the prudence principle, deferred tax assets shall only be recognised to the extent that it is probable that future taxable income will be available to enable their application. Nonetheless, a deferred tax asset shall not be recognised when the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and affected neither accounting profit/(loss) nor taxable income/(loss).

Both current and deferred tax expense (income) are recognized in the Profit and Loss Account. However, current and deferred tax assets and liabilities relating to a transaction or event that was recognized directly in equity shall be accounted for with a debit or credit to the relevant equity line item.

Recognized deferred tax assets and liabilities are reassessed at each balance sheet date in order to ascertain their applicability and the appropriate adjustments are made. Similarly, the company reassesses both recognized and previously unrecognized deferred tax assets. The company then derecognizes previously recorded deferred tax assets when recovery is no longer probable, or recognizes a previously unrecorded deferred tax asset to the extent that it is probable that future taxable profit will enable its application.

h) Revenue and expenses

Revenues and expenses are recognized on an accrual basis, i.e. when the actual flow of goods and services they represent occurs, regardless of when the resulting monetary or financial flow takes place.

Revenue from the sale of goods and rendering of services is measured at the fair value of the consideration received or receivable. In the absence of evidence to the contrary, this is the agreed price of those goods or services, less any trade discounts, rebates or similar items granted by the Company and interest on the nominal amount.

Revenue from services is recognized when the outcome of the transaction can be estimated reliably, taking into account the stage of completion of the transaction at the balance sheet date. Revenue from the rendering of services shall only be recognized when all the following conditions have been satisfied:

- a) The amount of revenue can be measured reliably.
- b) It is probable that the economic benefits associated with the transaction will flow to the Company.
- c) The stage of completion of the transaction, at the balance sheet date, can be measured reliably; and
- d) The costs incurred for the transaction and the costs to complete the transaction can be measured reliably.

i) Provisions and contingencies

At the balance sheet date liabilities of uncertain timing or amount, arising from past events the settlement of which is expected to result in an outflow of resources embodying economic benefits, are recognized as provisions in the Balance Sheet and are measured at the present value of the best estimate of the amount required to settle the obligation or transfer it to a third party.

With regards to provisions and contingencies the Company applies the following:

i.1) Provisions

Liabilities that cover present obligations arising from past events, whose future settlement is likely to result in an outflow of resources, for which the amount and settlement date are uncertain.

i.2) Contingent liabilities

Possible obligations that arise from past events and whose existence is contingent upon the occurrence or non-occurrence of one or several future events beyond the control of the Company.

Adjustments arising from the discounting of the provision are recognized as a finance expense when accrued. Provisions expiring within one year are not discounted where the financial effect is not material.

Reimbursements receivable from a third party on settlement of the obligation shall not reduce the amount of debt; the company shall nonetheless recognize the related receivable as an asset, provided that there is no doubt as to its collection.

j)Assets of environmental nature

The Company, due to its line of business, has no environmental assets and has not incurred in any expenditure to minimize the environmental impact and to protect and improve the environment. Furthermore, there are not provisions for risks and expenses, nor contingencies related to the protection and improvement of the environment.

k)Business combinations

At the acquisition date, identifiable assets acquired and liabilities assumed are measured at fair value, provided this can be measured reliably, subject to the following exceptions:

-Non-current assets classified as held-for-sale are measured at fair value less costs to sell.

- Deferred tax assets and liabilities are measured at the amount expected to be paid or recovered from the taxation authorities, using the tax rates expected to prevail upon their reversal, based on the existing or approved and pending publication regulations as of the date of acquisition. Deferred tax assets and liabilities are not discounted.
- Assets and liabilities associated with long-term employee benefits under defined benefit schemes are accounted for at the acquisition date as the present value of the defined benefit obligation less the fair value of the plan assets out of which the obligations are to be settled.
- Intangible assets, the value of which cannot be measured in relation to an active market and would result in a recognition of income in the Profit and Loss Account have been deducted from the initially calculated negative goodwill.
- Assets received as compensation for contingencies and uncertainties are recognized and measured in a manner consistent with the item causing the relevant contingency or uncertainty.
- Reacquired rights recognized as an intangible asset are measured and amortized on the basis of their remaining term of the contract.
- Obligations classified as contingent liabilities are recognized as a liability at fair value, provided that the liability is a present obligation that arises from past events and the fair value can be measured reliably, even when it is not probable that an outflow of resources embodying economic benefits will result from settlement of the obligation.

At acquisition date, the excess of the cost of the business combination over the value of the

identifiable assets acquired less the liabilities assumed is recognized as goodwill.

When the value of the identifiable assets acquired less liabilities assumed exceeds the cost of the business combination, the excess is accounted for as income in the Profit and Loss Account. Prior to recognizing the aforementioned income, the Company reassesses whether it has correctly identified and measured the identifiable assets acquired and the liabilities assumed, as well as the cost of the combination.

Subsequently, any liabilities and equity instruments issued as cost of the relevant business combination and

any identifiable assets acquired and liabilities assumed will be accounted for in accordance with the relevant recognition and measurement standards applicable to the nature of the transaction or the relevant asset or liability.

l) Transactions with related parties

As a general rule, items involved in a transaction between related parties are initially recognized at fair value. If the agreed transaction price were not the fair value, the difference shall be recognized based on the economic reality of the transaction. Subsequent measurement is performed in accordance with the applicable standards.

m) Equity instruments-based payments

The goods or services received in these operations are recorded as assets or as expenses depending upon their nature, at the moment they are obtained, and the corresponding increase in equity, if the transaction is paid off with equity instruments or the corresponding liability, if the transaction is paid off with the amount based on the value of the same.

The transactions with employees settled with equity instruments, both services rendered as well as the increase in equity to be recognized are assessed according to the fair value of the granted equity instruments, referring to the date of approval of the granting.

The Company operates several remuneration plan for its Management consisting in the delivery of share options in Antevenio and which shall be settled in shares.

These plans are initially measured at fair value at grant date, applying a generally accepted financial calculation method that takes into account, inter alia, the option exercise price, the volatility, the time frame for exercising the options, the expected dividends and the risk-free interest rate.

Options are recognized as a personnel expense in the Profit and Loss Account as vested over the period defined as the minimum required time in the Company's employ for the exercise of the option, except for options granted in 2016 that have been entirely recognized at the initial date, in accordance with principle of prudence, as a personnel expense and an offsetting entry is simultaneously recognized directly in equity without reassessing the initial measurement thereof. Since the offsetting entry is an increase in own funds ("Other equity instruments"), there is no impact whatsoever on Antevenio SA's Equity. However, at each Balance Sheet date the Company reassess its initial estimates on the number of options expected to become exercisable and, where appropriate, recognizes the impact of this reassessment in the Profit and Loss Account and makes

the relevant adjustment in equity.

n) Statement of Cash Flows

In cash flows statements the following terms are used with the meanings specified:

Cash or cash equivalents: Cash comprises both cash at hand and demand deposits at banks. Cash equivalents are financial instruments that are convertible to cash and have a maturity of three months or less from the date of acquisition, provided that there is no significant risk of changes in value and that they form part of the Company's usual cash management policy.

Cash flows: inflows or outflows of cash or cash equivalents, the latter being short-term highly liquid investments subject to a low risk of changes in value.

Operating activities are the principal revenue-producing activities of the Company and other activities that are not investing or financing activities.

Investing activities are the acquisition, sale or disposal of non-current assets and other investments not included in cash and cash equivalents.

Financing activities are activities that result in changes in the size and composition of the equity and financial liabilities.

NOTE 5. PROPERTY, PLANT AND EQUIPMENT

The breakdown of and changes in "Property, Plant and Equipment" is as follows:

	01/01/2018	Recognition	Derecognition	31/12/2018	Recognition	Derecognition	31/12/2019
Cost:							
Technical installations, machinery, tools, furniture and other items of PPE	446,506	75,961	(131,982)	390,485	69,590		460,075
	446,506	75,961	(131,982)	390,485	69,590	-	460,075
Accumulated Depreciation:							
Technical installations, machinery, tools, furniture and other items of PPE	(278,345)	(53,950)	124,170	(208,125)	(64,370)		(272,495)
	(278,345)	(53,950)	124,170	(208,125)	(64,370)	-	(272,495)
Net property, plant and equipment	168,161	22,011	(7,812)	182,360	5,220	-	187,580

Fully amortized intangible assets in use

The breakdown by headings of fully depreciated assets in use is shown below, indicating their cost value:

	31/12/2019	31/12/2018
Technical installations, machinery, tools, furniture and other items of PPE	100,842	72,956
Total	100,842	72,956

Additional disclosures

At 31 December 2019 and 2018, the Company had no tangible fixed assets acquired from group companies or any tangible assets outside Spanish territory.

At 31 December 2019 and 2018, there were no firm purchase commitments for the acquisition of items of property, plant and equipment.

At 31 December 2019 and 2018, the assets of the Company were secured by an insurance policy. The Company's directors consider that this insurance policy sufficiently covers any risks associated to its property, plant and equipment.

NOTE 6. INTANGIBLE ASSETS

The breakdown of and changes in "Intangible Assets" is as follows:

	01/01/2018	Recogniti on	Derecogn ition	31/12/2018	Recognition	Derecogn ition	31/12/2019
Cost:							
Computer software	92,096	5,998	(1,048)	97,046	6,340		103,386
	92,096	5,998	(1,048)	97,046	6,340	-	103,386
Accumulated Depreciation:							
Computer software	(72,998)	(9,503)	1,048	(81,453)	(3,565)		(85,018)
	(72,998)	(9,503)	1,048	(81,453)	(3,565)	-	(85,018)
Provision for impairment:							
Computer software	(9,315)	-	-	(9,315)	-	-	(9,315)
Net Intangible Assets	9,783	(3,505)	-	6,278	2,775	-	9,054
Net							

Fully amortized intangible assets in use

The breakdown by headings of fully depreciated assets in use is shown below, indicating their cost value:

	31/12/2019	31/12/2018
Computer software	88,147	88,147
Total	88,147	88,147

Additional disclosures

At 31 December 2019 and 2018, the Company had no intangible assets acquired from Group companies or any fixed assets outside Spanish territory.

On 31 December 2019 and 2018, there were no firm purchase commitments for the acquisition of intangible assets.

NOTE 7. LEASES AND OTHER TRANSACTIONS OF SIMILAR NATURE**7.1) Operating leases (Company as lessee)**

The charge to the income of the years 2019 and 2018 in respect of operating leases amounted to 326,166 Euros and 359,430 Euros, respectively.

The Company has several office floors leased in Madrid (Marqués de Riscal Street nº 11), where it operates.

There are no future minimum payments under non-cancellable lease agreements with a maturity of more than 5 years.

7.2) Finance lease

The Company has contracted a finance lease for the computer hardware its uses to conduct its business. The Company's main finance lease is with a financial entity, with a pending amount payable at 31st December 2019 of 45,561 euros (33,667 euros in 2018) recognised under "Finance lease payables" in both current and non-current liabilities, with a maturity date of 28th July 2020 (see Note 8.2.2).

NOTE 8. FINANCIAL INSTRUMENTS

The Company classifies financial instruments in the following categories or portfolios based on the Company's intention for them:

8.1) Financial Assets

The breakdown of non-current financial assets at 31 December 2019 and 2018, except for equity investments in group companies, jointly controlled entities and associates that are shown in Note 9, is as follows:

	31/12/2019	31/12/2018	31/12/2019	31/12/2018
Loans and receivables (Note 8.1.1)	1,435,372	1,567,114	1,435,372	1,567,114
Total	1,435,372	1,567,114	1,435,372	1,567,114

The breakdown of current financial assets at 31 December 2019 and 2018 is as follows:

	31/12/2019	31/12/2018	31/12/2019	31/12/2018
Cash and cash equivalents (Note 8.1.a)	1,041,030	599,026	1,041,030	599,026
Loans and receivables (Note 8.1.1)	2,014,600	1,055,513	2,014,600	1,055,513
Total	3,055,630	1,654,539	3,055,630	1,654,539

a) **Cash and cash equivalents**

The break-down of “Cash and Cash Equivalents” is as follows:

	Balance at 31/12/2019	Balance at 31/12/2018
Current accounts and treasury	1,041,030	599,026
Total	1,041,030	599,026

8.1.1) Loans and receivables

The breakdown of this heading is as follows:

	Balance at 31/12/2019		Balance at 31/12/2018	
	Non-current	Current	Non-current	Current
Trade receivables				
Trade receivables, Group companies (Note 19)		1,697,761	-	967,284
Third-party receivables		18,726	-	18,429
Third-party receivables				
Trade receivables, group companies (Note 17)				
Advances to personnel		7,287	-	2,856
Total trade receivables	-	1,723,774	-	988,570
Non-trade receivables				
Loans and interest receivable, Group companies (Note 19)	1,379,499	290,826	1,541,991	66,943
Debt securities			-	-
Other group company financial assets			-	-
Loans to third parties	29,991		-	-
Guarantees and deposits	25,882		25,123	-
Total non-trade receivables	1,435,372	290,826	1,567,114	66,943
Total	1,435,372	2,014,600	1,567,114	1,055,513

Trade and other receivables include impairment caused by default risk, according to the following breakdown:

Impairment	Balance at 01/01/2018	Impairment loss	Impairment reversal	Application of the provision	Balance at 31/12/2018	Impairment loss	Impairment reversal	Application of the provision	Balance at 31/12/2019
Trade receivables	(120,963)	-	74,205	17,371	(29,387)	-	1,522	-	(27,865)
Total	(120,963)	-	74,205	17,371	(29,387)	-	1,522	-	(27,865)

8.1.2) Additional disclosures related to financial assets**a) Reclassifications**

No financial instruments have been reclassified during the reporting period.

b) Classification by maturity

At each balance sheet date non-current financial assets have maturity at over five years.

Current financial assets include loans to Group companies the maturity of which is extended on an annual basis unless otherwise claimed by the Company.

c) Assets pledged as security

The Company has no assets or liabilities pledged as security.

8.2) Financial Liabilities

At 31st December 2019, non-current financial liabilities relate to the instalments resulting from finance lease contracts with non-current maturity (see Note 7.2), and to the non-current financial liability arising from the business combination disclosed under Note 21, that have been both classified as “Debts and payables”.

The breakdown of current financial liabilities is as follows:

	Debts with financial institutions		Other		Total	
	31/12/2019	31/12/2018	31/12/2019	31/12/2018	31/12/2019	31/12/2018
Debts and payables (Note 8.2.1)	15,530	15,014	3,629,973	184,566	3,645,503	199,581
Total	15,530	15,014	3,629,973	184,566	3,645,503	199,581

8.2.1) Debts and Payables

The breakdown of “Debts and Payables” is as follows:

	31/12/2019	31/12/2018
Trade payables:		
Suppliers	218,326	134,182
Trade payables, Group companies and associates (Note 189)	65,485	93,281
Other payables	192,716	107,208
Total trade payables	476,527	334,671
Non-trade payables:		
Debts with financial institutions	15,530	15,014
Finance lease payables	21,376	27,324
Other financial liabilities	27,440	184,566
Loans and other payables	64,346	226,904
Personnel (outstanding remunerations)	148,990	148,797
Items pending application		
Advances from customers	9,317	9,317
Total non-trade payables	158,307	158,114
Current payables to Group companies and associates (Note 19)	2,946,323	532,410
Total debt to the Group	2,946,323	532,410
Total Debts and payables	3,645,503	1,252,099

8.2.2) Additional disclosures related to financial liabilities

a) Classification by maturity

At 31 December 2019 and 2018, the breakdown by maturity of non-current financial liabilities, with either fixed or determinable maturity, is as follows:

	2021	2020	2023	2024	2025	Total
Non-current payables						
Finance lease payables	9,041	9,041	6103	-	-	24,185
Other financial liabilities	2,481,745	-		-	-	2,481,745
Other non-current payables, group companies						
Total	2,490,786	9,041	6,103	-	-	2,505,930

At 31 December 2018, the breakdown by maturity of non-current financial liabilities, with either fixed or determinable maturity, is as follows:

	2020	2021	2020	2023	2024	Total
Non-current payables						
Finance lease payables	6,343				-	6,343
Other financial liabilities	859,900	1,066,729		-	-	1,926,629
Other non-current payables, group companies						-
Total	866,243	1,066,729				1,932,972

NOTE 9. GROUP COMPANIES, JOINTLY CONTROLLED ENTITIES AND ASSOCIATES

At 31 December 2019, the breakdown of the Company's interests in Group and Jointly-Controlled Companies and Associates was as follows:

	Direct Interest % Direct Interest %	% Direct Voting Rights	Investment value	Amount of impairment charge	Net carrying amount of interest
Group Companies					
React2Media, L.L.C. (1)	60	60	4,199,159	(1,735,117)	2,464,042
Antevenio S.R.L.	100	100	5,027,487	-	5,027,487
Mamvo Performance, S.L.	100	100	1,577,382	-	1,577,382
Marketing Manager Servicios de Marketing, S.L.	100	100	199,932	-	199,932
Antevenio Mexico SA de CV	100	100	1,908	-	1,908
Antevenio ESP, S.L.U.	100	100	27,437	-	27,437
Antevenio Francia, S.R.L.	100	100	2,000	-	2,000
Antevenio Publicité S.A.S.U.	100	100	3,191,312	-	3,191,312
Antevenio Rich & Reach, S.L.	100	100	3,000	-	3,000
Foreseen Media SL	70	70	67,420	-	67,420
B2MarketPlace Ecommerce Consulting Group SL	51	51	2,275,546.31	-	2,275,546
			16,572,582	(1,735,117)	14,837,464

At 31 December 2018, the breakdown of the Company's interests in Group and Jointly-Controlled Companies and Associates was as follows:

	Direct Interest % Direct Interest %	% Direct Voting Rights	Investment value	Amount of impairment charge	Net carrying amount of interest
Group Companies					
React2Media, L.L.C. (1)	51	51	4,199,159	-	4,199,159
Antevenio S.R.L.	100	100	5,027,487	-	5,027,487
Mamvo Performance, S.L.	100	100	1,577,382	-	1,577,382
Marketing Manager Servicios de Marketing, S.L.	100	100	199,932	-	199,932
Antevenio Mexico SA de CV	100	100	1,908	-	1,908
Antevenio ESP, S.L.U.	100	100	27,437	-	27,437
Antevenio Francia, S.R.L.	100	100	2,000	-	2,000
Antevenio Publicité S.A.S.U.	100	100	3,191,312	-	3,191,312
Antevenio Rich & Reach, S.L.	100	100	3,000	-	3,000
			14,229,616	-	14,229,616

(1) See Note 21 Business combinations.

None of these companies is listed.

At 31 December 2019, the Company's directors believe the net carrying amount of interests in subsidiaries is recoverable, taking into account the estimates of its share in the cash flows from ordinary activities expected to be generated by investee companies. The Company's management has based its cash flow projections to support the recoverable value of investments on the following assumptions:

- 5-year projections of cash flows, based on the business plans provided for by the Company's management.
- The discount rate to be applied, calculated at around 10.6%, the main variables influencing its calculation being the cost of the liabilities and the specific risks of the assets.
- The growth rate of the cash flows used has been made according to each company and each geographical market, and is around 2%.

The projections are prepared based on past experience as well as the best available estimates, consistent with information from the outside.

Here below is a breakdown of the corporate purpose and registered address of the investees:

Mamvo Performance, S.L. (Single-member) Its objective is online advertising and direct marketing for the generation of useful contacts. Its registered office is at C/Marqués de Riscal, 11, Madrid.

Marketing Manager Servicios de Marketing, S.L. (Single-member). Its purpose is to provide counselling related to commercial communication companies. Its registered office is at C/Marqués de Riscal, 11, Madrid.

Antevenio S.R.L. (Single-member), its purpose is to provide online marketing and internet advertising services. Its registered address is at Viale Francesco Restelli 3/7 - 20124. Milan (Italy).

Antevenio ESP, S.L. (Single-member), formerly **Diálogo Media, S.L. (Single-member),** and **Antevenio Mobile, S.L.U.** Its objective is to provide advertising services and online advertising and e-commerce operations by electronic means. Its registered office is at C/Marqués de Riscal, 11, Madrid.

Antevenio France, S.R.L. (Single-member) Its corporate purpose consists in the provision of advertising and promotional services on the Internet; the study, dissemination and provision of services in the field of advertising and marketing on the Internet. Its registered address is at 62B rue des Peupliers, 92100 Boulogne-Billancourt, France.

Antevenio México, S.A. de CV. Its corporate purpose is to provide other Advertising services. The company has its registered offices in Mexico. Its registered address is at Col. Condesa Del. Cuauhtémoc, CP 06100, México D.F.

Antevenio Publicite SARL, formerly Clash Media SARL. Its corporate purpose consists in the provision of advertising and promotional services on the Internet; the study, dissemination and

provision of services in the field of advertising and marketing on the Internet. Its registered address is at 62B rue des Peupliers, 92100 Boulogne-Billancourt, France.

Antevenio Rich & Reach S.L. (Single-member). Its corporate purpose is the provision of Internet services, particularly in the field of online advertising; the provision of digital advertising and marketing services; the operation and sale of advertising spaces, the operation of social media and web environments. Its registered office is at C/Marqués de Riscal, 11, Madrid.

React2Media, L.L.C. Its corporate purpose is the provision of a comprehensive service of on-line advertising networks, offering a complete array of interactive marketing opportunities to media agencies, direct advertisers and editors. The company has its registered address at 35 W 36th St, New York, NY 10018, USA.

Foreseen Media SL. Its corporate purpose is the purchase, sale, management, marketing and licensing of all types of rights related to eSports or sports played on computer systems, including the purchase and sale of advertising spaces, assets and sponsorship of players, teams and competitions. Its registered office is at C/Marqués de Riscal, 11, Madrid.

B2MarketPlace Ecommerce Consulting Group SL. Its corporate purpose entails optimising and improving the presence of brands, manufacturers and distributors on digital platforms. Its registered office is at C/ Marqués de Riscal 11, 2ª, Madrid.

At 31 December 2019, the breakdown of the equity, in Euros, of the investees was as follows:

	Share capital	Reserves	Grants	Profit/(Loss) of Payments	Translation differences	Profit/(loss) for the year	Capital and reserves
Mamvo Performance, S.L.	33,967	2,579,497	80,113	-	-	107,657	2,801,235
Marketing Manager Servicios de Marketing, S.L.	99,800	33,791	-	956,887	-	911	824,207
Antevenio Mexico SA de CV	4,537	-	-	271,061	79,413	509,563	864,574
Antevenio S.R.L.	10,000	1,693,423	-	-	-	462,427	1,240,997
Antevenio ESP, S.L.U.	3,010	1,194,264	-	-	-	121,499	1,075,776
Antevenio Francia, S.R.L.	2,000	-	-	772,759	-	4,675	775,435
Antevenio Publicité S.A.S.U.	101,913	444,899	-	30,000	-	420,951	155,861
Antevenio Rich & Reach, S.L.	3,000	151,702	-	97,251	-	373,301	315,850
React2Media, L.L.C. (1)	5,099	-	-	-	6,186	381,309	382,396
Foreseen Media SL	3,750	55,275	-	118,810	-	46,710	106,495
B2MarketTPlace Ecommerce Consulting Group SL	81,671	-	-	135,218	-	36,792	16,756

At 31 December 2018, the breakdown of the equity, in Euros, of the investees was as follows:

	Share Capital	Reserves	Reserves	Result of previous years	Grants	Differences of conversion	Translation differences	Result of the Exercise	Profit/(loss) for the year	Equity
Antevenio, S.R.L.	10.000	1.731.261	-	-	-	-	-	10.238	1.751.499	
Mamvo Performance, S.L.	33.967	2.189.430	-	(242.919)	157.701	-	-	882.986	3.021.165	
Marketing Manager Servicios de Marketing S.L.	99.800	24.169	-	(1.086.846)	-	-	-	139.581	(823.296)	
Antevenio Mexico	4.537	-	-	800.962	-	(121.655)	-	431.335	1.115.178	
Antevenio ESP S.L.U (antes Diálogo Media S.L)	3.010	1.607.737	-	-	-	-	-	586.528	2.197.274	
Codigo Barras Network S.L.U.	4.639	730.054	-	(922.354)	-	-	-	326.754	139.093	
Antevenio Francia, S.R.L.	2.000	-	-	(767.610)	-	-	-	(5.150)	(770.759)	
Antevenio Publicite S.A.S.U.	101.913	578.373	-	-	-	-	-	(132.087)	548.200	
Antevenio Rich & Reach S.L.	3.000	151.702	-	-	-	-	-	133.173	287.875	
React2Media, L.L.C. (ver Nota 21)	5.099	-	-	-	-	2.982	-	72.435	80.517	

NOTE 10. INFORMATION ON THE NATURE AND LEVEL OF RISK FROM FINANCIAL INSTRUMENTS

The Company's activities are exposed to different financial risks, particularly to credit and market risk.

10.1.1) Credit Risk

The Company's main financial assets are cash and cash equivalents and loans to Group companies, trade and other receivables, and investments which represent the company's maximum exposure to credit risk in relation to financial assets.

The Company's credit risk is primarily attributable to its trade receivables and to the recoverability of its loans to Group companies. The Balance Sheet includes the amounts, net of provisions for insolvencies, estimated by the Company's management based on prior years' experience and on its assessment of the current economic scenario.

10.1.2) Exposure to liquidity risk

The Company applies a liquidity policy consisting in keeping the balances in available accounts, in order to ensure any payments arising from the normal course of its business.

10.1.3) Exchange rate risk

The Company is not exposed to significant exchange rate risk, so it carries out no transactions with financial hedging instruments.

NOTE 11. EQUITY**11.1) Equity Capital**

At 31 December 2019 and 2018, the social capital of the Parent Company is comprised by 4,207,495 securities at 0.055 Euros each, fully subscribed and paid. These shares have equal voting and dividend rights.

The company Inversiones y Servicios Publicitarios, S.A. (ISP) holder at 31 December 2015 of a 18.68% interest in Antevenio S.A. share capital, represented by 785,905 nominal value shares of 0.055 euros each, purchased, on 3 August 2016, the shares from the Company's founder and CEO, Joshua David Novick, who at that time owned a 11.89% interest in the Company's share capital, represented by 500,271 nominal value shares of 0.055 euros each, at a price of 6 euros per share.

Subsequent to the above mentioned shareholding change, ISP launched a Voluntary Public Offer Bid on the remaining Company's shareholders that was accepted by 1,360,806 shares, representing 32.34% of Antevenio S.A. share capital, at a purchase price of 6 Euros each. The company Aliada Investment B.V. subsequently transferred its shares to the company ISP, for which reason the company ISP acquired 83.09% of the share capital of Antevenio SA.

On 22 February 2017, the company ISP contributed 3,495,853 shares of Antevenio S.A. to ISP Digital S.L.U., thus making the company the majority shareholder.

The direct and indirect shareholders of the Company at 31 December 2019:

	No. of Shares	% Ownership
ISPD	3,723,983	88.51%
Other	273,137	6.49%
Nextstage	210,375	5.00%
Total	4,207,495	100.00%

Versus 31 December 2018:

	No. of Shares	% Ownership
ISP Digital SLU	3,571,008	84.87%
Other <5%	401,036	9.53%
Nextstage	235,451	5.60%
Total	4,207,495	100.00%

11.2) Reserves

At 31st December 2019 and 2018 the breakdown of Reserves is follows:

Reserves	31/12/2019	31/12/2018 (*)
Legal reserve	46,282	46,282
Voluntary reserves	3,702,644	4,502,747
Share premium	8,189,787	8,189,787
Total	11,938,713	12,738,816

(*) Re-expressed accounts (Note 2.g)

a) Legal reserve

The legal reserve has restrictions of use, which is subject to several legal provisions. Under the Spanish Law on Corporations Act, 10% of any profit made each year must be transferred to the legal reserve. These provisions must be made until the legal reserve reaches 20% of the share capital. The legal reserve may only be used to offset losses; for capital increases, in the 10% portion exceeding the increased capital; and, for distribution to shareholders upon liquidation. At 31 December 2019 and 31 December 2018, the Company's legal reserve is fully allocated.

b) Dividends

On 19 June 2019, the General Meeting of Shareholders approved the distribution of a dividend of 0.30 euros per share, amounting to a total of €1,262,248.50, charged against Voluntary Reserves

On 28 June 2018, the General Meeting of Shareholders approved the distribution of a dividend of 0.30 euros per share, amounting to a total of €1,262,248.50, charged against Voluntary Reserves

c) Share Premium

This reserve originated from the capital increase in 2007. Share premium is subject to the same restrictions and may be used for the same purposes as the voluntary reserves, including conversion into share capital.

d) Treasury shares

The Extraordinary General Meeting of Shareholders of the Company authorized on 25 June 2014 the acquisition of up to 10% of the Company's share capital in own shares at a minimum price of 1 Euro per share and a maximum price of 15 Euro per share; the authorization was granted for a period of 18 months as from the date of the resolution.

On 29 January 2015, the Company purchased 190,000 own shares at a unit price of 2.59 euros.

The General Meeting of Shareholders of the Company authorized on 28 June 2017 the acquisition of up to 10% of the Company's share capital in at a minimum price of 2 Euro per share and a maximum price of 15 Euro per share; the authorization was granted for a period of 18 months as from the date of the resolution. At 31 December 2017 no further purchases of own shares have been completed.

The General Meeting of Shareholders of the Company authorized on 28 June 2018 the acquisition of up to 10% of the Company's share capital in at a minimum price of 2 Euro per share and a maximum price of 15 Euro per share; the authorization was granted for a period of 18 months as from the date of the resolution.

After the transactions in treasury shares relating to equity instrument-based payments (Note 14), the Company has no own treasury shares at 31 December 2019 (holding 15,000 shares at 31 December 2018, representing 0.36% of the share capital. The total amount represented by these shares amounted to €114,300).

At 31 December 2019 and 2018 the breakdown of treasury shares is follows:

Company	Balance at 12/31/2019		Balance at 12/31/2018	
	No. of Shares	Cost	No. of Shares	Cost
Antevenio S.A.	-	-	15,000	114,300
	-	-	15,000	114,300

NOTE 12. EQUITY INSTRUMENTS-BASED PAYMENT TRANSACTIONS.**2015 Plan:**

On 25 June 2015 the Annual General Meeting of the Company approved a remuneration plan consisting in remuneration system, options on shares, linked to the value of the Company's shares, for certain Executive Directors and Managers and Employees of the Company.

The following terms were approved:

- (i) the maximum number of shares that can be granted cannot exceed 190,000 shares;
- (ii) the exercise or delivery price or the calculation method for exercise or delivery shall be the market value of the share on the day of exercise or delivery;
- (iii) the value of the shares shall be 2.59 Euro per share; and
- (iv) the plan will be in force for a maximum term of 2 years and 6 months.

Additionally, the AGM delegated to the Board of Directors of the Company the development, settlement, clarification and interpretation of the terms of the remuneration plan. The plan was approved by the Board of Directors on 16 December 2015.

On 5 March 2018, a plan beneficiary executed 63,333 shares at a price of 2.59 Euros each in accordance with the terms of the remuneration plan. Finally, the company and the beneficiary have agreed settlement in cash. The above-mentioned exercise has caused a reduction of assets in 335 thousand euro.

On 31 October 2018, the other two plan beneficiaries executed 63,333 and 63,334 shares, respectively, at a price of €2.59 each in accordance with the terms of the remuneration plan. Finally, the company and the beneficiaries have agreed settlement in shares of the Company.

Following the above-mentioned exercise, the Plan has been extinguished.

2016 Plan:

On 16 November 2016 the Annual General Meeting approved a remuneration plan (2016 Plan) consisting in remuneration system, linked to the value of the Company's shares, for certain Executive Directors and Managers and Employees of the Company.

The following terms were approved:

- (i) the maximum number of shares that can be granted cannot exceed 125,000 shares;
- (ii) the exercise or delivery price or the calculation method for exercise or delivery shall be the market value of the share on the day of exercise or delivery;
- (iii) shares shall be awarded free of charge; and
- (iv) the plan will be in force up to 30 June 2019.
- (v) eligible employees shall stay in the Company during the entire above mentioned term

Additionally, the AGM delegated to the Board of Directors the development, settlement, clarification and interpretation of the terms of the remuneration plan. The plan was approved by the Board of Directors on 16 November 2016.

On 2 July 2018, a Plan beneficiary executed 75,000 free shares in accordance with the terms of the remuneration plan. Finally, the company and the beneficiary have agreed settlement in shares of the Parent Company.

Changes in the above mentioned options were as follows:

	31/12/2019	31/12/2018	
	Number	Weighted average price	Weighted average price
Granted options (+)	50,000	50,000	-
Options at the end of the year	50,000	-	50,000
			-

At 31 December 2016, the value of 2015 Plan shares (278,160 Euros) has been recognized as a personnel expense in the Profit and Loss Account as vested over the period defined as the minimum required time in the Company's employ for the exercise of the option, and are also recognized with an offsetting entry in equity without reassessing the initial measurement thereof. The 2015 Plan contemplated launching in 2016 a Public Takeover Bid on the Company's shares (see Note 11.1) among the requirements for the early exercise and accrual of the relevant options. Accordingly, the remaining amounts had been entirely recognized in 2016. At 31 December 2016, the effect thereof on the Company's equity amounted to 347,700 Euros recognized under "Other equity instruments".

At 31 December 2016, the value of 2016 Plan shares (675,000 Euros) has been entirely recognized, in accordance with the principle of prudence, as a personnel expense during the reporting period where the agreement was entered into, irrespective of the minimum required stay in the Company. Since the offsetting entry resulted in an increase in own funds ("Other equity instruments"), there is no impact whatsoever on the Equity of Antevenio SA and its subsidiaries.

On 2 July 2018, a Plan beneficiary executed 75,000 free shares in accordance with the terms of the remuneration plan. Finally, the company and the beneficiary have agreed settlement in shares of the Parent Company.

On 1 July 2019, the other two beneficiaries of the Plan executed 50,000 options at the price of 5.4 euros according to the terms established in the remuneration plan. Finally, the company and the beneficiaries have agreed settlement in shares of the Parent Company.

Following the above-mentioned exercise, the Plan has been extinguished.

NOTE 13. FOREIGN CURRENCY

At 31 December 2019 and 2018, the amount of exchange differences recognized in profit or loss is as follows:

Translation differences	31/12/2019	31/12/2018
Translation gains:		
Realized during the period	8	4,907
Translation losses:		
Realized during the period	(4,956)	(4,148)
Total	(4,948)	759

Assets and liabilities denominated in foreign currency relate to debit balances, credit balances and treasury, all of which are part of current assets and liabilities.

Transactions in foreign currency executed during the financial year ending 31st December 2019 and 2018 and the balances in foreign currency at 31st December 2019 and 2018 are insignificant for the Annual Accounts.

NOTE 14. TAXATION

The breakdown of the balances with Public Entities is as follows:

	31/12/2019		31/12/2018	
	Receivable	Payable	Receivable	Payable
Current:				
Value Added Tax	-	(9,707)	-	(43,956)
Deferred tax liabilities (*)	-	-	-	-
Deferred tax assets (*)	262,094	-	74,898	-
Taxation Authorities, recoverable taxes	-	-	-	-
Taxation Authorities, taxes payable	-	(5,973)	-	(5,973)
Withholdings for Personal Income Tax	-	(144,425)	-	(296,760)
Current tax liabilities	-	(28,404)	-	(28,404)
Social Security	-	(17,046)	-	(13,938)
	262,094	(205,555)	74,898	(389,030)

(*) Classified in the Balance Sheet under non-current assets.

Taxation

The Company has open to review for all taxes applicable the last four reporting periods.

Under current legislation, tax settlements cannot be regarded as definitive until the returns have been inspected by the tax authorities or the statute of limitations period of four years has elapsed. Accordingly, as a result of eventual tax inspections new tax liabilities may arise in addition to the ones recognized by the Company. Nevertheless, the Company's directors believe that these tax liabilities, should they materialize, would not be material compared with the Company's own funds and annual profits.

Income Tax

The reconciliation of net income and expenses for the period with the taxable income/(tax loss) is as follows:

	31/12/2019			31/12/2018		
	Profit and Loss Account			Profit and Loss Account		
Profit/(loss) for the year (after taxes)	1,351,918			750,087		
	<i>Increases</i>	<i>Decreases</i>	<i>Net effect</i>	<i>Increases</i>	<i>Decreases</i>	<i>Net effect</i>
Income Tax	137,405	137,405		47,650		47,650
Permanent differences	(1,764,132)	(1,764,132)		26,885	(720,425)	(693,541)
Temporary differences	(230,000)	(230,000)			(797,700)	(797,700)
Exemption for double international taxation	-	-				-
Application of tax loss carryforwards	-	-				-
Tax base (Taxable income)	-	(779,619)				(693,503)
Gross tax payable		(194,905)				(173,376)
Tax credits for R&D&I	-	-				-
Net tax payable	-	(194,905)				(173,376)
Withholdings and payments on account	-					(172,892)
Accounts with tax group companies	-	(42,645)				520,316
Tax payable / (recoverable) (1)	-	(152,260)				174,048

(1) Since 2017 the Company has filed consolidated income tax returns with the ISP Group.

Given that since 2017 the Company has filed consolidated tax returns with the ISP Group, the amount of tax payable or receivable has been recognised as a current receivable or payable from the Group.

The breakdown of recognised deferred tax assets is as follows:

	31/12/2019	31/12/2018
Temporary differences	10,000	67,500
R+D+i credit deductions	252,094	7,398
Total deferred tax assets	262,094	74,898

The aforementioned deferred tax assets have been recognized in the balance sheet because the Company's Directors consider that, based on their best estimate of the Company's future earnings, including certain tax planning measures, it is likely that said assets will be recovered.

Tax Loss Carryforwards

Credits on taxable income were recorded, since they comply with the requirements established by the pertinent legislation currently in force to do so, and there are no doubts about the Company's ability to generate future tax income to enable the recovery thereof. The breakdown of negative taxable income pending offsetting in future fiscal years (tax loss carryforwards) corresponding to that credit is as follows:

Year of Origin	Limit year for offset	Euro	Activated
2013	No limit	248	YES
2015	No limit	6,517	YES
2018	No limit	392,571	YES
2019	No limit	609,041	YES
		1,008,377	

NOTE 15. REVENUE AND EXPENSES

a) Personnel expenses

The breakdown of this heading in the accompanying Profit and Loss Account is as follows:

	31/12/2019	31/12/2018(*)
Wages and salaries	(1,318,763)	(1,098,628)
Social security payable by the company	(194,044)	(121,349)
Employee benefits expense	(59,938)	(31,293)
Total	(1,572,745)	(1,251,270)

(*) Re-expressed accounts (Note 2.g)

b) Net Finance Income / (Expense)

The breakdown of this heading in the accompanying Profit and Loss Account is as follows:

	2019	2018
Income:		
Dividends	2,048,400	700,000
Income from loans to Group companies	22,461	18,265
Other finance income	7,040	1,993
Total finance income	2,077,901	720,258
Expense:		
Debts with Group companies and associates	(28,945)	(17,368)
Other Finance Expense	(16,486)	(37,663)
Total finance expense	(45,431)	(55,031)

c) Revenue

The distribution of the net turnover from the ordinary activities of the Company, by categories of activities, is as follows:

Description of the activity	31/12/2019		31/12/2018	
	Euro	%	Euro	%
Marketing and online advertising	0	0%	0	0%
Provision of services (Fees)	2,503,540	100%	2,342,243	100%
Total	2,503,540	100%	2,342,243	100%

Geographic segmentation	31/12/2019		31/12/2018	
	Euro	%	Euro	%
Spain	1,946,001	78%	1,817,648	78%
Europe	145,005	6%	196,098	8%
International (excl. Europe)	412,534	16%	328,497	14%
Total	2,503,540	100%	2,342,243	100%

d) External services

The commencement of external services are shown as follows:

	2019	2018
External services:		
Leases and fees	326,166	359,430
Repairs and maintenance		-
Independent professional services	770,158	541,103
Insurance premiums	23,689	25,061
Banking and similar services	8,556	8,548
Publicity, advertising and public relations	21,940	24,073
Utilities	38,112	39,586
Other services	227,407	183,618
Change in trade receivables provisions and losses	-	(17,371)
Total finance expense	1,416,028	1,164,047

NOTE 16. ENVIRONMENTAL INFORMATION

The Company has no significant assets nor has it incurred in expenses intended to minimize environmental impact or to protect and improve the environment. Furthermore, there are not provisions for risks and expenses, nor contingencies related to the protection and improvement of the environment.

NOTE 17. GUARANTEES AND SECURITIES

At 31 December 2019 and 2018, the Company provided guarantees to banks and government agencies, as follows:

Guarantees	31/12/2019	31/12/2018
Lessor of Head Office	212,282	265,684
Total	212,282	265,684

NOTE 18. EVENTS AFTER THE BALANCE SHEET DATE

On the occasion of the public health emergency caused by COVID-19, and in order to protect the health and safety of citizens, contain the progression of the disease and strengthen the public health system, the Council of Ministers has approved Royal Decree 463/2020, of 14 March, declaring a state of alert for the management of the health crisis situation caused by COVID-19. At the date of preparation of these annual accounts, there is no evidence of the impact that this extraordinary situation may have on the evolution of the business.

NOTE 19. TRANSACTIONS WITH GROUP COMPANIES AND RELATED PARTIES**19.1) Balances with group companies**

At 31 December 2019 the breakdown of balances with Group companies was as follows:

BALANCES WITH RELATED PARTIES	Mamvo Performance, S.L.U.	Marketing Manager S.L.U	Código Barras Network S.L.U.	Antevenio ESP S.L.U	Antevenio Francia S.R.L.U	Antevenio México	Antevenio Argentina SR.L	Antevenio Italia S.R.L.U.	Antevenio Publicité S.A.S.U.	B2MarketPlace	Foreseen	React2Media	Antevenio, Rich & Reach, S.L.U.	Total
A) NON-CURRENT ASSETS	100,000	500,000	3,000	-	262,000	-	-	-	-	-	64,499		450,000	1,379,499
1. Non-current investments in Group companies	100,000	500,000	3,000	-	262,000	-	-	-	-	-	64,499		450,000	1,379,499
a) Loans to companies (1)	100,000	500,000	3,000	-	262,000	-	-	-	-	-	64,499		450,000	1,379,499
Total Non Current	100,000	500,000	3,000	-	262,000	-	-	-	-	-	64,499	-	450,000	1,379,499
B) CURRENT ASSETS	72,572	104,976	-	674,300	169,723	67,786	320,142	87,669	24,388	-	22,249	284,592	39,189	1,867,586
1. Trade and other receivables	57,067	97,354	-	674,300	169,723	67,786	320,142	87,669	24,388	-	22,249	56,083	-	1,576,761
a) Current trade receivables	57,067	97,354	-	674,300	169,723	67,786	320,142	87,669	24,388	-	22,249	56,083	-	1,576,761
b) Trade receivables, Group companies	-	-	-	-	-	-	-	-	-	-	-	-	-	-

BALANCES WITH RELATED PARTIES	Mamvo Performance, S.L.U.	Marketing Manager S.L.U	Código Barras Network S.L.U.	Antevenio ESP S.L.U	Antevenio Francia S.R.L.U	Antevenio México	Antevenio Argentina S.R.L	Antevenio Italia S.R.L.U.	Antevenio Publicité S.A.S.U.	B2MarketPlace	Foreseen	React2Media	Antevenio, Rich & Reach, S.L.U.	Total
2. Current investments in group companies	15,506	7,621	-	-	-	-	-	-	-	-	-	228,510	39,189	290,825
a) Loans to companies	15,506	7,621	-	-								228,510	39,189	290,825
b) Current account														-
b) Dividend receivable	-	-	-	-	-	-	-	-	-	-			-	-
C) CURRENT LIABILITIES	(194,310)	(216,374)	(260,149)	(643,677)	51,314	-	-	(250,403)	(23,709)	401	(5,489)	-	(1,101,870)	(2,644,265)
1.Current payables to Group companies and associates	(194,310)	(216,374)	(260,149)	(613,209)	51,314			(250,000)	10,140	401	(5,489)		(1,101,870)	(2,579,545)
2. Trade and other payables	-	-	-	(30,468)	-	-	-	(403)	(33,849)				-	(64,720)
a) Suppliers, current	-			(30,468)					(33,849)					(64,317)
b) Other payables								(403)						(403)
Total Current	(121,738)	(111,398)	(260,149)	30,623	221,037	67,786	320,142	(162,734)	679	401	16,760	284,592	(1,062,681)	(776,679)

At 31 December 2018 the breakdown of balances with Group companies was as follows:

BALANCES BETWEEN GROUP COMPANIES	Mamvo Performance S.L.U.	Marketing Manager S.L.U.	Código Barras Network S.L.U.	Antevenio ESP S.L.U.	Antevenio Francia S.R.L.U.	Antevenio Mexico	Antevenio Argentina S.R.L.U.	Antevenio Italia S.R.L.U.	Antevenio Publicité S.A.S.U.	React3Media L.L.C.	Antevenio, Rich & Reach, S.L.U.	Total
A) NON-CURRENT ASSETS	100,000	500,000	350,000	-	262,000	-	-	-	-	-	300,000	1,512,000
1. Investments in group companies	100,000	500,000	350,000	-	262,000	-	-	-	-	-	300,000	1,512,000
a) Loans to companies (1)	100,000	500,000	350,000		262,000						300,000	1,512,000
B) CURRENT ASSETS	153,246	12,615	26,259	112,614	221,037	148,150	320,142	84,869	15,699	237,754	92,283	1,424,666
1. Trade and other receivables	19,323	12,615	-	48,233	169,723	148,150	320,142	84,869	15,699	12,652	4,012	835,416
a) Trade receivables for sales and services	19,323	12,615		48,233	169,723	148,150	320,142	84,869	15,699	12,652	4,012	835,416
2. Investments in group companies	133,923	-	26,259	64,381	51,314	-	-	-	-	225,102	88,271	589,250
a) Current account	119,941		12,823	64,381	51,314					220,193	53,655	522,307
b) Accounts receivable	13,981		13,437							4,909	34,616	66,943
C) NON-CURRENT LIABILITIES	-	-	-	(500,000)	-	-	-	-	-	-	-	(500,000)
1. Debts with group and	-	-	-	(500,000)	-	-	-	-	-	-		(500,000)
Total Non Current	100,000	500,000	350,000	(500,000)	262,000	-	-	-	-	-	300,000	1,012,000
D) CURRENT LIABILITIES	(14,617)	(52,665)	(169,103)	(117,378)	-	-	-	(54,808)	(33,849)	-	(71,485)	(513,904)
1. Debts with group and	(14,617)	(52,665)	(169,103)	(113,182)							(71,485)	(421,052)
2. Trade and other payables	-	-	-	(4,196)	-	-	-	(54,808)	(33,849)	-	-	(92,853)
Total Current	138,629	(40,050)	(142,843)	(4,764)	221,037	148,150	320,142	30,061	(18,150)	237,754	20,798	910,762

19.2) Transactions among Group companies

The amount of transactions during 2019 included in the accompanying Profit and Loss Account in euros is as follows:

Transactions Performed	Services received	Sales and services rendered	Interests Paid	Interests Charged	Dividends paid
Mamvo Performance, S.L.U.		421,868	1,524		250,000
Marketing Manager		319,801	7,621		
Código barras Networks	(4,900)	2,602	5,335		
Antevenio ESP, S.L.U.	(25,180)	890,416		(3,597)	1,000,000
Antevenio Argentina					
Antevenio S.R.L. (Italy)			110,802	(403)	
Antevenio México		369,103			798,400
Antevenio Publicité		34,203			
B2MarketPlace					
Foreseen		57,949			
React2Media		43,431	3,408		
Antevenio Rich & Reach		253,365	4,573		
	(30,080)	2,392,738	133,263	(4,000)	2,048,400

The amount, in Euros, of transactions among Group companies during 2018 and presented in the accompanying Interim Profit and Loss Account is as follows:

Transactions Performed	Services received	Sales and services rendered	Interests Paid	Interests Charged	Dividends paid
Mamvo Performance, S.L.U.		432,276	1,546		
Marketing Manager		294,674			
Código barras Networks	(5,700)	5,260	8,791		
Antevenio ESP, S.L.U.	(33,066)	804,281		(7,730)	
Antevenio Argentina					
Antevenio S.R.L. (Italy)		144,944			700,000
Antevenio México		328,497			
Antevenio Publicité	(33,849)	51,154			
React2Media			3,290		
Antevenio Rich & Reach		244,021	4,638	(9,638)	
	(72,615)	2,305,108	18,265	(17,368)	700,000

At 31st December 2019 the breakdown of balances with related parties is as follows:

Related Party (31 December 2019)	Balance Receivable	Balance Payable
ISP Digital SLU	121,000.01	130,170.32
ISP on Taxation Group Corporate Income Tax		237,297.94
Rebold		74.78
Total Group companies	121,000.01	367,543.04

At 31 December 2018 the balances with the related parties were as follows:

Related Party (31 December 2018)	Balance Receivable	Balance Payable
ISP Digital SLU	121,000	633,665
ISP on Taxation Group Corporate Income Tax		
Acceso		428
Digilant Spain	10,834	
Digilant, Inc	34	
Total Group companies	131,868	634,093

19.3) Related party transactions

The breakdown of transactions with related parties during 2019 and during 2018 is as follows:

During 2019 transactions with related parties were as follows:

2019	Rebold	ISPD
Sales		
Purchases		
Services rendered		
Services received	5,024.50	
Finance income		
Finance Expenses		7,751.19
Total	5,024.50	7,751.19

At 2018 year-end transactions with related parties were as follows:

2018	ACCESO GROUP	ISP DIGITAL
Sales	-	-
Purchases		-
Services rendered	-	20,000
Services received	11,323	-
Total	11,323	20,000

19.4) Core shareholders

During 2019, and in 2018, the Company has performed no significant transactions with core shareholders.

19.5) Balances and Transactions with Directors and Senior Management

The individuals classified as Senior Management are also Directors of the Company.

The breakdown of the amounts received by the Board of Directors or by members of senior management is as follows:

	31/12/2019	31/12/2018
Wages and salaries	318,964	406,813
Total	318,964	406,813

In addition to these amounts, accrued remunerations arising from share-based payments disclosed under note 12 should be included. At 31 December 2019 and 2018, there are no commitments for pension supplements, guarantees or sureties extended to Directors.

Other disclosures related to the Board of Directors

In compliance with the provisions of Section 229 of the Spanish Corporations Law, Directors and the related parties referred to in Section 231 of the Spanish Corporations Law, have not entered into situations of conflict of interests.

NOTE 20. OTHER INFORMATION

The average number of persons employed is as follows:

	31/12/2019	31/12/2018
Management	7	6
Administrative	6	4
Marketing	3	0.50
	16	10.50

The number of Directors and persons employed by the Company at the balance sheet date of the presented periods, broken down by professional category, is as follows:

Professional Category	31/12/2019		31/12/2018	
	Men	Women	Men	Women
Administrators			2	
High Management	3	3	2	2
Administrative	1	4	1	3
Marketing	2	1	1	-
	6	8	6	5

In 2019 the fees earned by the financial statement audit amount to a total of 13,000 euros (13,000 euros in 2018).

In compliance with Law 15/2010, of 5 July, amending Law 3/2004, of 29 December, establishing measures to combat late payment in commercial transactions, details of the average period for payment to suppliers:

	2019	2018
	Days	Days
Average period of time for payment to suppliers	34.27	34.57
Percentage of paid transactions	32.46	34.69
Percentage of transactions pending payment	42.65	32.50
	Amount (Euro)	Amount (Euro)
Total payments made	2,214,484	1,253,534
Total payments pending	262,075	67,214

NOTE 21. BUSINESS COMBINATIONS

REACT2MEDIA:

On 22nd June 2017 the Company completed the acquisition of 51% of the shares in the US company React2Media, L.L.C for a consideration of 2,250,000 dollars (2,022,275 euros); the entire amount of the consideration was paid to the counterparty on 23 June 2017. This company was thereafter included within the consolidation scope and fully consolidated.

The subsidiary React2Media, L.L.C. has its registered address at 35 W 36th St, New York, NY 10018, USA. The company's corporate purpose is the provision of a comprehensive service of on-line advertising networks, offering a complete array of interactive marketing opportunities to media agencies, direct advertisers and editors. The main reason supporting the acquisition is the entry of Antevenio Group in the United States market drawing on the market position and knowledge of the investee. Antevenio Group intends to provide the investee with its other business lines in order to generate positive synergies.

Both the Company and the selling shareholders mutually granted themselves unconditional put option rights and call option rights over the remaining 49% shares in the investee, which may be exercised within the same term and for the same amount. These options have a floating price based on certain parameters relating to the investee's performance over financial years 2019, 2020 and 2021; however,

total acquisition value may not exceed 8.5 million dollars (of which 2.25 million dollars have already been paid for the acquisition of 51% of shares). Sale price is subject to the fulfilment of certain continuance conditions by the sellers.

In accordance with the applicable regulations detailed in note 2 and based on the existence of cross put and call options with the same value and the same exercise period, the transaction has been treated as an early acquisition of a non-controlling interest pursuant.

The amount recognised by the Group at 31 December 2017 as a financial liability represented to the best estimate, as of that date, of the expected amount to be paid; the fair value of this financial liability has been measured at 1.98 million euros, recognised under "Other non-current liabilities".

In accordance with the provisions Registration and Valuation Standard 19 - Business Combinations of the General Accounting Plan-, during the first half-year of 2018, the Group opted to reassess this financial liability and to retrospectively adjust the provisional amounts recognised at the acquisition date to reflect new information obtained about facts and circumstances that existed as of the acquisition date and, if known, would have affected the measurement of the amounts recognised as of that date. As a consequence, the amount recognised at 31 December 2018 as a financial liability represented to the best estimate, as of that date, of the expected amount to be paid; the fair value of this financial liability has been measured at 2.108 million euros, recognised under "Other non-current liabilities".

On 21 May 2019, the first tranche of rights to purchase and right to unconditional sale was implemented on 49% of the Company's shares, remaining from the capital share of said Company in the initial contract dated 22 June 2017. The Group acquires 9% of the US Company React2Media, L.L.C's shares, for 212,551 dollars (192,778 euros).

Given that the administrators obtained additional information from greater experience and accounting estimates updated in previous years in relation to the valuation of the financial liability generated by the purchase option mentioned above, its value was adjusted prospectively and the effect recognised in the Profit and Loss Account for the year was an income of €1.4 million recorded under the heading "Impairment of assets" (Note 17.g).

As a consequence of the events described above, the outstanding amount recorded at 31 December 2019 as a financial liability amounted to €488,257, recorded under the heading "Other non-current liabilities" for €280,340 and under the heading "Other current liabilities" for €207,917 (Note 10).

The breakdown of the consideration given measured as the fair value of net assets and goodwill acquired at 31 December 2019 is as follows:

	Euros
Fair value of the consideration given	
Cash paid on the acquisition date	2,102,903
Put options granted to minority interests	1,933,648
Contingent consideration	35,004
Total consideration given at 31 December 2018	4,071,555

Net identifiable assets acquired

Non-current investments	38,462
Intangible assets	2,312
Trade and other receivables	1,198,620
Cash	109,457
Debts with financial institutions	(256,188)
Other debts	(13,429)
Trade and other payables	(912,813)
Fair value of net identifiable assets acquired	166,421
Gross Value of Goodwill (Note 5)	3,905,134
Impairment Goodwill (Note 5)	(1,441,092)
Net Value of Goodwill (Note 5)	2,464,042
Consideration paid in cash	(2,102,903)
Cash and cash equivalents acquired	109,457
Net cash outflow	(1,993,446)

The Company has considered that fair value of the identifiable assets and liabilities acquired is equal to the relevant carrying values as of the of the acquisition date. As shown in the table above, almost all the assets and liabilities acquired relate to working capital.

The breakdown of fair value of trade receivables as of the acquisition date is as follows:

Euros	Contractual gross amount	Impairment adjustment	Fair value
Trade receivables	1,198,620	0.00	1,198,620

B2 MARKETPLACE ECOMMERCE GROUP SL:

On 7 October 2019, the Company acquired 51% of the shares in the company B2MarketPlace, S.L. for a price of €254,240, paying the entire amount to the counterparty on 7 October 2019. This company was thereafter included within the consolidation scope and fully consolidated.

The subsidiary B2MarketPlace, S.L. is domiciled at Marqués de Riscal nº11. It is a company specialized in optimizing and improving the presence of brands, manufacturers and distributors on digital platforms.

Both the Company and the selling members mutually granted themselves unconditional put option rights and call option rights over the remaining 49% shares in the investee, which may be

exercised within the same term and for the same amount. These options have a floating price based on certain parameters relating to the investee's performance over fiscal years 2021, 2022 and 2023. Sale price is subject to the fulfilment of certain continuance conditions by the sellers.

In accordance with the applicable regulations detailed in note 2 and based on the existence of cross put and call options with the same value and the same exercise period, the transaction has been treated as an early acquisition of a non-controlling interest pursuant.

The amount recognised by the Company at 31 December 2019 as a financial liability constitutes the best estimate to date of the expected amount that the Company expects to pay, the fair value of this financial liability thereof amounting to €2,021,306; an amount of €1,993,489 recorded under the heading "Other non-current liabilities" and €27,817 under the heading "Other current liabilities" (note 10).

In accordance with provisions Registration and Valuation Standard 19 - Business Combinations of the General Accounting Plan, during one year from the acquisition date, the Company can reassess this financial liability and retrospectively adjust the provisional amounts recognised at the acquisition date to reflect new information obtained about facts and circumstances that existed as of the acquisition date and, if known, would have affected the measurement of the amounts recognised as of that date.

The breakdown of the consideration given measured as the fair value of net assets and goodwill acquired at 31 December 2019 is as follows:

	Euros
Fair value of the consideration given	
Cash paid on the acquisition date	254,240
Put options granted to minority interests	1,993,489
Contingent consideration	27,817
Total consideration given at 31 December 2019	2,275,546
Net identifiable assets acquired	
Non-current investments	4,170
Intangible assets	92
Property, plant and equipment	4,479
Trade and other receivables	43,357
Cash	-
Debts with financial institutions	(69,173)
Other debts	

Trade and other payables	(36,473)
Fair value of net identifiable assets acquired	(53,547)
Gross Value of Goodwill (Note 5)	2,329,094
Impairment Goodwill (Note 5)	-
Net Value of Goodwill (Note 5)	2,329,094

Consideration paid in cash	254,240
Cash and cash equivalents acquired	
Net cash outflow	254,240

The Company has considered that fair value of the identifiable assets and liabilities acquired is equal to the relevant carrying values as of the of the acquisition date. As shown in the table above, almost all the assets and liabilities acquired relate to working capital.

The breakdown of fair value of trade receivables as of the acquisition date is as follows:

Euros	Contractual gross amount	Impairment adjustment	Fair value
Trade receivables	43,053		43,053

FORESEEN MEDIA SL:

On 20 February 2019, the Company acquired 70,40% of shares in the company FORESEEN MEDIA SL for a price of €67,420, paying the entire amount to the counterparty on 20 February 2019. This company was thereafter included within the consolidation scope and fully consolidated.

The subsidiary FORESEEN MEDIA SL is domiciled at Calle Marques del Riscal No. 11, 2 in Madrid. The main activity of the company comprises:

1. Purchase, sale, management, marketing and licensing of all types of rights related to eSports or sports played on computer systems, including the purchase and sale of advertising spaces, assets and sponsorship of players, teams and competitions.
2. Conclusion of advertising sponsorship contracts for companies with eSports agents, including yet not restricted to eSport leagues, Clubs, players or third parties who organise eSports events.
- 3: The Creation and management of eSports Clubs, their commercialisation, sale and economic exploitation.

4. The representation of players and eSports Clubs, purchase and sale of player image rights. If the law requires some sort of professional qualification, degree, administrative authorisation or registration on a public register to exercise of some of the activities included in the corporate purpose, these activities must be carried out by a professional certified in this regard and, where pertinent, may not start before the required administrative requirements have been met. The related activities may also be carried out by the Company in whole or in part indirectly, through holdings in Companies having an object that is identical or similar to that expressed in the preceding paragraphs, or through any other forms admitted by Law.

Given the insignificance represented by the figures integrated by the acquisition of this company in the overall consolidated financial statements, the administrators consider specifying further information in this regard to be unnecessary.

MANAGEMENT REPORT
ANTEVENIO, S.A.

MANAGEMENT REPORT FOR THE YEAR 2019

To the shareholders

Fiscal year 2019

SITUATION OF THE ACTIVITY AND RESULTS OF ANTEVENIO, S.A. DURING THE YEAR ENDED 31 DECEMBER 2019

1. Turnover and Results of Antevenio S.A. during the year 2019

In 2019, the consolidated turnover reached a total of 2.5 million euros which represents a 8.7% increase on the 2018 consolidated revenue which amounted to 2.3 million euros.

From July 2013, almost all the activity of the Media Trading division was transferred to Antevenio Rich & Reach, S.L.U., a 100% subsidiary of Antevenio S.A.. From 2014 Antevenio S.A. is mostly engaged in the provision of corporate services to its subsidiaries and other units in the Group.

Profit for the year was €1.35 million. Profit for fiscal year 2018 amounted to €0.75 million.

The geographical breakdown of sales is virtually the same as in 2018. Spain remains the leading region, generating 78% of sales in 2019, the same percentage as in 2018. International sales outside Europe increased from 14% to 16% , while Europe decreases from 8% in 2018 to 6% in 2019.

2. Turnover of Antevenio S.A. subsidiaries in 2019

In thousands of euros

Turnover

Mamvo Performance, S.L.U.	5,296
Antevenio, S.R.L.	4,721
Marketing Manager de Servicios de Marketing, S.L.	1,696
Antevenio ESP S.L.U	3,754
Antevenio France SARL	97
Código Barras Networks, S.L.U	824
Antevenio Argentina S.R.L.	185
React2Media	3,663
Antevenio Publicite S.R.L.	1,584
Antevenio México S.A de C.V	5,504
B2Markteplace	138
Antevenio SA	2,503
Foreseen SLU	310

Antevenio, Rich & Reach, S.L.U.	2,042
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During the year, no interests in investees have been sold.

3. **Significant events during 2019**

In 2019, the Antevenio Group split with the growing trend that it had been showing until 2018. The new market situation that year impaired Group sales.

During 2019 the investments and new activities initiated in previous years have been consolidated through the acquisition of two new companies that provide two different business models to the traditional ones of the group, but which fit perfectly into the range of services that it can offer to the Group. In recent years Antevenio has followed a strategy of selective acquisitions aimed at developing new sources of growth, both geographical and operational.

React2Media, L.L.C.

On 22nd June 2017 the Company completed the acquisition of 51% of the shares in the US company React2Media, L.L.C for a consideration of 2,250,000 dollars (2,022,275 euros); the entire amount of the consideration was paid to the counterparty on 23 June 2017. This company was thereafter included within the consolidation scope and fully consolidated.

The subsidiary React2Media, L.L.C. has its registered address at 35 W 36th St, New York, NY 10018, USA. The company's corporate purpose is the provision of a comprehensive service of on-line advertising networks, offering a complete array of interactive marketing opportunities to media agencies, direct advertisers and editors. The main reason supporting the acquisition is the entry of Antevenio Group in the United States market drawing on the market position and knowledge of the investee. Antevenio Group intends to provide the investee with its other business lines in order to generate positive synergies.

Both the Company and the selling shareholders mutually granted themselves unconditional put option rights and call option rights over the remaining 49% shares in the investee, which may be exercised within the same term and for the same amount. These options have a floating price based on certain parameters relating to the investee's performance over financial years 2019, 2020 and 2021; however, total acquisition value may not exceed 8.5 million dollars (of which 2.25 million dollars have already been paid for the acquisition of 51% of shares). Sale price is subject to the fulfilment of certain continuance conditions by the sellers.

In accordance with the applicable regulations detailed in note 2 and based on the existence of cross put and call options with the same value and the same exercise period, the transaction has been treated as an early acquisition of a non-controlling interest pursuant.

The amount recognised by the Group at 31 December 2017 as a financial liability represented to the best estimate, as of that date, of the expected amount to be paid; the fair value of this financial liability has been measured at 1.98 million euros, recognised under "Other non-current liabilities".

In accordance with the provisions Registration and Valuation Standard 19 - Business Combinations of the General Accounting Plan-, during the first half-year of 2018, the Group opted to reassess this financial liability and to retrospectively adjust the provisional amounts recognised at the acquisition date to reflect new information obtained about facts and circumstances that existed as of the acquisition date and, if known, would have affected the measurement of the amounts recognised as of that date. As a consequence, the amount recognised at 31 December 2018 as a financial liability represented to the best estimate, as of that date, of the expected amount to be paid; the fair value of this financial liability has

been measured at 2.108 million euros, recognised under “Other non-current liabilities”.

On 21 May 2019, the first tranche of rights to purchase and right to unconditional sale was implemented on 49% of the Company’s shares, remaining from the capital share of said Company in the initial contract dated 22 June 2017. The Group acquires 9% of the US Company React2Media, L.L.C’s shares, for 212,551 dollars (192,778 euros).

Given that the administrators obtained additional information from greater experience and accounting estimates updated in previous years in relation to the valuation of the financial liability generated by the purchase option mentioned above, its value was adjusted prospectively and the effect recognised in the Profit and Loss Account for the year was an income of €1.4 million recorded under the heading “Impairment of assets” (Note 17.g).

As a consequence of the events described above, the outstanding amount recorded at 31 December 2019 as a financial liability amounted to €488,257, recorded under the heading "Other non-current liabilities" for €280,340 and under the heading “Other current liabilities” for €207,917 (Note 10).

The Company considers that the fair value of the identifiable assets acquired and liabilities assumed corresponds to the book values at the date of acquisition

In addition, in 2019 the changes in the scope of consolidation relate to the acquisitions on 20 February 2019 and 7 October 2019 of the Spanish companies Foreseen Media, S.L. and B2Marketplace Ecommerce Consulting Group, S.L.

FORESEEN MEDIA S.L.:

On 20 February 2019, the Company acquired 70.40% of the shares of the company FORESEEN MEDIA S.L. for a price of 67,420 euros, paying the full amount to the counterparty on 20 February 2019. 67,420, all of which was paid to the counterparty on 20 February 2019.

The company Foreseen Media S.L., domiciled at Calle Marqués de Riscal 11, 2ª (28010 Madrid) carries out activities of furnishing marketing services and content creation in the eSports and gaming sector.

1. Purchase, sale, exploitation, marketing and licensing of all types of rights related to eSports or sports played on computer media, including purchase and sale of advertising space, sponsorship rights and sponsorship of players, teams and competitions.

2. The achievement of advertising sponsorship contracts of companies with eSports agents, whether eSport leagues, clubs, players or third parties that organize eSports events.

3: The creation and management of eSports Clubs, their marketing and sale and their economic exploitation.

4. The representation of players and eSports Clubs, buying and selling of image rights of players. If the legal provisions require for the exercise of some of the activities included in the social object some professional title, administrative authorization or inscription in public registries, these activities must be carried out by means of person who holds this title and, in its case, they cannot begin before the required administrative requirements have been fulfilled. The related activities may also be carried out by the Company in whole or in part indirectly, through interests in other companies with identical or similar objects to those expressed in the preceding paragraphs, or in any

other manner permitted by law.

B2 Marketplace Ecommerce Group S.L.:

On 7 October 2019, the Company acquired 51% of the shares in the company B2MarketPlace, S.L. for a price of €254,240, paying the entire amount to the counterparty on 7 October 2019. This company was thereafter included within the consolidation scope and fully consolidated.

The subsidiary B2MarketPlace, S.L. is domiciled at Marqués de Riscal nº11. It is a company specialized in optimizing and improving the presence of brands, manufacturers and distributors on digital platforms.

Both the Company and the selling members mutually granted themselves unconditional put option rights and call option rights over the remaining 49% shares in the investee, which may be exercised within the same term and for the same amount. These options have a floating price based on certain parameters relating to the investee's performance over fiscal years 2021, 2022 and 2023. Sale price is subject to the fulfilment of certain continuance conditions by the sellers.

In accordance with the applicable regulations detailed in note 2 and based on the existence of cross put and call options with the same value and the same exercise period, the transaction has been treated as an early acquisition of a non-controlling interest pursuant.

The amount recognised by the Company at 31 December 2019 as a financial liability constitutes the best estimate to date of the expected amount that the Company expects to pay, the fair value of this financial liability thereof amounting to €2,021,306; an amount of €1,993,489 recorded under the heading "Other non-current liabilities" and €27,817 under the heading "Other current liabilities" (note 10).

In accordance with provisions Registration and Valuation Standard 19 - Business Combinations of the General Accounting Plan, during one year from the acquisition date, the Company can reassess this financial liability and retrospectively adjust the provisional amounts recognised at the acquisition date to reflect new information obtained about facts and circumstances that existed as of the acquisition date and, if known, would have affected the measurement of the amounts recognised as of that date.

The Company considers that the fair value of the identifiable assets acquired and liabilities assumed corresponds to the book values at the date of acquisition.

Antevenio Group has made these acquisitions with a view to providing the investee with its other business lines to generate positive synergies.

PROSPECTS

Antevenio continues to take important steps in the transformation initiated in early 2019 to become an essential player in Digital Marketing at an international level. To this end, a change has taken place in the structure of the Board of Directors, with the entry of Fernando Rodés as President of the company and Andrea Monge as the new CEO.

It is expected that during 2020 Antevenio will once again enter a phase of growth in all the markets in which it operates, having all the resources, both financial and product, to face a 2020 in which growth is accompanied by profitability. Our financial strength, our product diversity and the investments made in previous years mean that we can expect to strengthen our leadership and continue to gain market share. However, the above perspectives could be affected by the impact on the global economy caused by Covid-19, which cannot be anticipated at this

time.

FIXED ASSET ADDITIONS

Additions of items of property, plant and equipment amounted to 76 thousand Euros in 2019 and relate mainly to information technology equipment.

Additions to the Company's intangible assets amounted to 6 thousand euros during 2019.

RISKS

The principal risks and uncertainties that the Antevenio Group could face are the following:

Competition Risk

In an industry constantly evolving and offering high growth rates, new players have entered the Spanish and Italian markets, the most important markets where Antevenio operates. However, given the experience of over ten years in this market, the position and visibility of Antevenio and the quality of our services, Directors believe the Company will continue to occupy a leading position.

Customer and Supplier Dependency Risk

The risk of dependency on customers and suppliers is limited because neither bears significant weight in the turnover of Antevenio, S.A., and because Antevenio S.A. is basically engaged in the provision of corporate services to its subsidiaries and to several Group units, and, accordingly, it does not depend on customers from outside its consolidation perimeter.

With regard to technology providers, the risk is small because the services provided by these companies are offered by other actors competing with them and which could, therefore, provide Antevenio with similar services.

“Key-Person” Risk

We believe that one of Antevenio's main assets lies in having been able to assemble a team of managers and key executives in the company's strategic positions.

Regulatory Risks

In ordinary course of its business, Antevenio Group performs a number of personal data processing both as Data Processor and as Data Comptroller.

Antevenio Group is deeply aware of the importance of the regulations governing personal data, electronic communications, privacy and commercial communications, and uses all available means to achieve a scenario of utmost compliance therewith.

The legal framework governing the company's business and its operations is formed by the following regulations:

- 1.Regulation (EU) 2017/679 of the European Parliament and of the Council of 27 April 2017 on

the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

- 2.Organic Law 3/2018, of 5 December, on Personal Data Protection and safeguard of digital rights.
- 3.Law 34/2002, of 11 July, on Information Society Services and Electronic Commerce.
- 4.Proposal, dated 10 January 2018, for a Regulation of the European Parliament and of the Council concerning the respect for private life and the protection of personal data in electronic communications and repealing Directive 2002/58/EC (Regulation on Privacy and Electronic Communications).
- 5.Guides, guidelines and other relevant materials published by the Spanish Data Protection Agency, CNIL, GARANTE Privacy, the European Data Protection Committee, and the European Data Protection Supervisor.

The Antevenio Group is in a continuous process of reviewing the applicable regulations through a privacy management system (PMS) and the permanent monitoring thereof by the Legal and Privacy team.

Aware of the increasing regulations on the digital marketing business, the Antevenio group thus maintains a relationship with the provider Deloyers to promote regulatory compliance and collaborate in the event of an incident.

PERSONNEL

The average worker headcount was 16 in 2019 and 10.50 in 2018.

SHAREHOLDING STRUCTURE

At 31 December 2019, direct and indirect shareholders of the Company were as follows:

	No. of Shares	% Ownership
ISPD	3,723,983	88.51%
Other	273,137	6.49%
Nextstage	210,375	5.00%
Total	4,207,495	100.00%

TREASURY SHARES

The company has a contract with the Gilbert Dupont company, with the purpose of, without interfering with the normal development of the market and in strict compliance with the securities markets regulations, increasing the liquidity of transactions involving shares, the consistency of share prices and avoiding fluctuations not caused by the market trend itself. Antevenio, whose shares are traded in the Euronext Growth market, has complied with the regulations of this market

in relation to operations performed under the contract.

Information on the authorization to acquire treasury shares

Pursuant to the provisions of Articles 146 and sequitur of the Spanish law on Corporations, the Annual General Meeting unanimously approved on 28 June 2018 authorizing and empowering the Board of Directors to acquire on behalf of the Company, either directly or through any of the Company's subsidiaries, own shares, at any time and as many times as deemed appropriate, thereto using any legally admitted means, including profit for the year and/or unrestricted reserves, on the following terms:

- (a) The treasury shares may be directly acquired by the Company or indirectly acquired through subsidiaries under the terms of the resolution;
- (b) Treasury shares may be acquired through purchase, swap or any other legally permitted transaction;
- (c) The face value of treasury shares acquired directly or indirectly by the company, added to those already held by the acquiring company and its subsidiaries, the parent company and its subsidiaries, cannot exceed ten percent (10%) of its subscribed capital.
- (d) Treasury shares may not be acquired at a price above 15 euro or at a price below 1 euro.
- (e) The authorization shall be valid for a maximum period of eighteen (18) months as from the date of its approval.
- (f) In compliance with the provisions of Article 146.1 b) of the Spanish Corporations Law, as a result of the acquisition of treasury shares, including treasury shares previously acquired by the Company or by any person acting on its own name but on behalf of the Company, the resulting equity shall not be reduced below the Company's share capital plus legal or statutorily restricted reserves.

The authorization expressly stated that any treasury shares acquired thereunder may be used for:

- (i) Disposal or redemption thereof;
- (ii) Implementation of remuneration systems contemplated in paragraph three of letter a) in Article 146.1 of the Spanish Corporate Enterprises Act, and developing schemes to promote shareholding in the capital of companies, such as granting shares or options on shares, or remuneration packages linked to share or similar instruments price, to be directly delivered to employees or directors of the company, or as a result of the exercise of any rights they might be entitled to;
- (iii) To ensure share liquidity, through the brokerage of an investment services provider under a "liquidity contract";
- (iv) To acquire shares or stakes in other companies, in which case the limit referred to in point (c) above shall be five (5) percent.

Additionally, the AGM delegated to the Board of Directors, with express powers to substitute itself,

the powers relating to the development, settlement, clarification and, where appropriate, interpretation of the terms of the remuneration plan.

The compensation plans that have been made are:

2015 Plan:

On 25 June 2015 the Annual General Meeting of the Company approved a remuneration plan consisting in remuneration system, options on shares, linked to the value of the Company's shares, for certain Executive Directors and Managers and Employees of the Company.

The following terms were approved:

- (v) the maximum number of shares that can be granted cannot exceed 190,000 shares;
- (vi) the exercise or delivery price or the calculation method for exercise or delivery shall be the market value of the share on the day of exercise or delivery;
- (vii) the value of the shares shall be 2.59 Euro per share; and
- (viii) the plan will be in force for a maximum term of 2 years and 6 months.

Additionally, the AGM delegated to the Board of Directors of the Company the development, settlement, clarification and interpretation of the terms of the remuneration plan. The plan was approved by the Board of Directors on 16 December 2015.

On 5 March 2018, a plan beneficiary executed 63,333 shares at a price of 2.59 Euros each in accordance with the terms of the remuneration plan. Finally, the company and the beneficiary have agreed settlement in cash. The above-mentioned exercise has caused a reduction of assets in 335 thousand euro.

On 31 October 2018, the other two plan beneficiaries executed 63,333 and 63,334 shares, respectively, at a price of 2.59 Euros each in accordance with the terms of the remuneration plan. Finally, the company and the beneficiaries have agreed settlement in shares of the Company.

Following the above-mentioned exercise, the Plan has been extinguished.

2016 Plan:

On 16 November 2016 the Annual General Meeting approved a remuneration plan (2016 Plan) consisting in remuneration system, linked to the value of the Company's shares, for certain Executive Directors and Managers and Employees of the Company.

The following terms were approved:

- (vi) the maximum number of shares that can be granted cannot exceed 125,000 shares;
- (vii) the exercise or delivery price or the calculation method for exercise or delivery shall be the market value of the share on the day of exercise or delivery;
- (viii) shares shall be awarded free of charge; and
- (ix) the plan will be in force up to 30 June 2019.
- (x) eligible employees shall stay in the Company during the entire above mentioned term

Additionally, the AGM delegated to the Board of Directors the development, settlement, clarification and interpretation of the terms of the remuneration plan. The plan was approved by the Board of Directors on 16 November 2016.

On 2 July 2018, a Plan beneficiary executed 75,000 free shares in accordance with the terms of the remuneration plan. Finally, the company and the beneficiary have agreed settlement in shares of the Company.

On 3 July 2019, the entire 2016 Stock Option Plan was granted according to the terms of the remuneration plan. Finally, the company and the beneficiary have agreed settlement in shares of the Company.

Balances and Transactions with Directors and High Management

The individuals classified as High Management are also Directors of the Company.

The amounts accrued by the Directors or by members of High Management, under all headings, are as follows:

	High Management	
	31/12/2019	31/12/2018
Wages and salaries	318,964	406,813
Total	318,964	406,813

At 31 December 2019 and 2018, there are no commitments for pension supplements, guarantees or sureties extended to Directors, nor loans or advances granted to Directors.

Other disclosures related to the Board of Directors

In compliance with the provisions of Article 229 of the Spanish Corporations Law, Directors and the related parties referred to in Section 231 of the Spanish Corporations Law, have been asked about any conflicting interests, direct or otherwise, between Directors and their respective related parties and the Company.

RESEARCH AND DEVELOPMENT ACTIVITIES

In 2019 the Company has continued several R&D projects, including: Coobis, a marketplace platform for content publishing services. MDirector and its transformation into a cross-channel platform, as well as development of the various applications:

- Marketing Automation,
- Transactional E-mail,
- Multi-Step Landing Pages.

Finally, a project has been developed to unify architecture, infrastructures and services in Antevenio portals, in order to achieve significant savings in resources used and to streamline and simplify the launching of new vertical communities.

The latest R&D project being developed is a dynamic marketing campaign evaluator and recommender, or Data Lake. It works as a repository in which all the data of a company is stored, regardless of whether it is structured or not, all of this data is raw, without any organization, to be analyzed later. Once the information has been analyzed, actions such as (i) designing a public policy; (ii) creating a marketing strategy; (iii) predicting the evolution of a disease in the population.

Specifically, R&D&I investment expenses are presented in the following table together with the relevant tax deduction generated by such expenses:

Project	Communities/ Portals	CrossMdirector	Coobis	Data Lake	TOTAL
Expense	128,397.28	222,069.79	111,261.91	284,027.03	745,756.01
Deduction	15,407.67	26,648.37	13,351.43	107,294.02	162,701.49

**PREPARATION OF CONSOLIDATED FINANCIAL STATEMENTS AND
CONSOLIDATED DIRECTORS' REPORT**

In compliance with corporate regulation in force, the Board of Directors of **Antevenio, S.A.** presents these Financial Statements and Directors' Report for the year ended on December 31, 2019 consisting in the attached sheet numbers 1- 62.

Madrid, 1 April 2020
The Board of Directors



Mr. Fernando Rodes Vilá
Chairman of the Board



Mr. Juan Rodes Miracle
Secretary



Mr. Jordi Ustrell Rivera
Director



Mrs. Andrea Monge Rodríguez
Director



Mr. Vincent Bazi
Director

Mr. Richard Pace
Director

