



Executive leadership team changes to accelerate Group synergies

Board of Directors appoints Fernando Rodés as Chairman and Andrea Monge as Chief Executive Officer

Madrid, October 29, 2019 - 8am - The [Antevenio](#) Group (ISIN ES0109429037, PEA-PME eligible), the marketing content and technology market leader in Southern Europe and the Americas, is announcing that the Board of Directors appointed Fernando Rodés as Chairman and Andrea Monge as Chief Executive Officer on October 28, replacing Pablo Pérez García-Villoslada and Fernando Gárate.

Fernando Rodés and Andrea Monge are also respectively Executive President and Chief Operating Officer of the ISP communications group, Antevenio's majority shareholder. Their arrival to head up Antevenio will help accelerate the deployment of synergies with the Group's other subsidiaries. The commercial, technological and organizational synergies being looked into today will be covered by specific actions that will be presented to the market in the first quarter of 2020.

For Fernando Rodés: *"Today, we would like to further strengthen our synergies between the Group's various solutions in order to meet the increasingly strong need expressed by our clients and teams for a global value proposition for services, technologies and geographies. I would like to offer my warmest thanks to Pablo Pérez and Fernando Gárate for their contribution to Antevenio's success: they were part of the founding team and developed the company with talent and dedication to make it an essential component within the ISP Group's digital marketing offering".*

About Andrea Monge

Andrea is COO of ISP Holdings. She has been working since 2016 for ISP Group, as Business Development and Strategy Director for the Rebold subsidiary. She was Vice President of Antevenio since July 2019.

Prior to ISPD, she worked at the Global Intelligence Department of Havas Media, dedicated to developing and implementing advanced solutions in the fields of business & consumer insights, and strategic planning. Before joining Havas, she collaborated with several international organizations and NGOs including the United Nations, the American Museum of Natural History, the Rainforest Alliance, and the Society for the Protection of Nature in Israel.

Andrea holds a BSc. in Biology from James Cook University in Australia, and an M.A. in Environmental Studies from New York University. She also has an Executive MBA from IESE Business School in Barcelona.

Andrea was born in Mexico and has lived in 6 countries across 4 continents.

About Antevenio

Antevenio is an innovative publishing and marketing technology firm and the market leader for Southern Europe and the Americas. It helps brands to convey their value propositions to consumers through a comprehensive range of solutions that combine advertising, content marketing and cross-channel technology. These solutions are available as a service or a licensed cloud-based software with its MDirector suite. In 2018, Antevenio recorded consolidated revenues of €30 million. Antevenio has been listed on Euronext Growth Paris since February 15, 2007 (ISIN: ES0109429037).

Next date: 2019 full-year revenues on February 27, 2020

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