



## Antevenio reorganizes its management team

**Madrid, February 5th 2018 at 8:30 am** - The [Antevenio](#) Group (ISIN ES0109429037), leader in Southern Europe and Americas in publishing and marketing technologies, today announces that Joshua Novick, founder of Antevenio in 1997, has decided to give a new orientation to his career and will leave the Group at the end of June 2018. Following this decision, the Board of Directors approved a new organization of the management team, entrusted to Fernando Gárate and Pablo Pérez García-Villoslada.

The transition between Joshua Novick, who will keep a role in the ISP group as an advisor, and his successors will be perfectly assured. Pablo Pérez García-Villoslada and Fernando Gárate will be taking on Joshua Novick prior responsibilities and will co-lead the company. Fernando Gárate, co-founder of Antevenio, has been part of the Group for 20 years. As Chief Executive Officer, he will be in charge of sales strategy and innovation and will represent the Group in relation to clients and partners. Pablo Pérez García-Villoslada, currently Chief Financial Officer, has been part of the Group for 18 years. He will be appointed Chairman and President and will be the Group's representative to investors and institutions. He will also be in charge of the external growth strategy in addition to his financial management responsibilities. Finally Jesús Mera will be appointed Chief Operating Officer in charge of marketing and will be responsible for commercial coordination between all Group entities.

After having achieved an excellent year 2016 recording a sustained growth of its activities with a turnover of €25.4 M up 11% and an increase of 60% of its net profit to €2.10 M, Antevenio is entering a new phase of its development with a dynamic and agile management team in continuity with that of today. In addition, the Group anticipates a profitable growth for 2017.

*"I am glad to have the opportunity to lead Antevenio. The Group is today in full development, innovative and responsive and I look forward to continuing to meet new challenges by working closely with Pablo and all the Group's teams,"* comments Fernando Gárate.

*"Fernando and I will ensure the continuity of the work done so far. Together, we will pursue a profitable and controlled growth strategy for the Group,"* added Pablo Pérez García-Villoslada.

*"These 20 years with Antevenio have been a very rich and unique experience. I am delighted to have been able to take the Group to where it is today, both in Spain and internationally. In the coming months, I will ensure a smooth transition, before handing over the management of the company. I have a full confidence in the new organization and the team in place. They will take the Group even further, with greater agility, collaboration and empowerment."* Adds Joshua Novick.

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### About Antevenio

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[Antevenio](#) is an innovative company in publishing and marketing technology, leader in Southern Europe (Spain, Italy, France) and Americas. It helps brands to convey their value proposition to consumers through a comprehensive offering combining advertising, content marketing and cross-channel technology. This offer is available either as a service or as a licensed cloud-based software with its MDirector suite. In 2016, Antevenio posted a consolidated turnover of €25.4 million. Antevenio is listed on Euronext Growth Paris since February 15th, 2007 (ISIN code: ES0109429037) and is eligible for French « PEA PME » tax shielded investment in SMEs.



**Next release: 2017 revenues: February 27th, 2018**

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