



**OPENING OF THE CONTRACTUAL VOLUNTARY TENDER OFFER
LAUNCHED BY INVERSIONES Y SERVICIOS PUBLICITARIOS,
ON MONDAY, SEPTEMBER 5 2016
AT A PRICE OF €6**

Madrid, September 2nd, 2016 - The Antevenio Group (ISIN ES0109429037), publishing and marketing technology leader in Southern Europe, announces the opening of the Contractual Voluntary Tender Offer launched by Inversiones y Servicios Publicitarios, S.L on Monday, September 5 2016. Trading day of Antevenio shares on Alternext market of Euronext Paris will resume on the same day.

The Contractual Offer follows the acquisition by ISP on August 3 of 500,166 shares representing 11.89% of share capital and voting rights of Antevenio, from Antevenio's founder and CEO, Joshua Novick. As a consequence of the Block Acquisition, ISP and Aliada Investment, B.V. (a company belonging to the same group) hold, in the aggregate, 2,135,047 Antevenio shares, representing 50.74% of Antevenio's shares capital and voting rights.

The Contractual Voluntary Tender Offer will be open for ten trading days, from September 5 to September 16, 2016, at a price of €6 per share.

The entire documentation for the operation is now available in the "Financial Information" page of the Company's website at the following address: <http://www.antevenio.fr/actionnaires-et-investisseurs/> and includes the following:

- Information Document for the Contractual Voluntary Tender Offer published by ISP ;
- Reasoned opinion prepared by Antevenio's Board of Directors in response to Contractual Voluntary Tender Offer launched by ISP ;
- Report of the independent expert.

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About Antevenio

[Antevenio](#) is an innovative company in publishing and marketing technology, leader in Southern Europe (Spain, Italy, France). It helps brands to convey their value proposition to consumers through a comprehensive offering combining advertising, content marketing and cross-channel technology. This offer is available either as a service or as a licensed cloud-based software with its MDirector suite. In 2015, Antevenio posted a consolidated turnover of €24 million. Antevenio is listed on Euronext Paris Alternext since February 15th, 2007 (ISIN code: ES0109429037) and is eligible for French « PEA PME » tax shielded investment in SMEs.

Next release: first-half 2016 results, October 18th before market opening



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