



## First-half 2015 sales at €11.6 million (+15%)

Another half-year up 15% confirms growth recovery

Madrid, July 29<sup>th</sup> 2015, The [Antevenio Group](#) (ISIN ES0109429037), Spain's leading interactive marketing and advertising firm, publishes net consolidated revenues of €11.1 million for H1 2015 (€11.6 million before volume discount), up 16% from the previous year. This performance follows a 15% increase in net sales in the second half of 2014, thus confirming the growth recovery.

Revenues (€'000,000)	H1 2014	H1 2015	Change %
Ad Sales	2.9	2.6	-10%
Performance and Emailing Syndication	2.4	3.5	+46%
Proprietary Portals	5.3	6.1	+15%
<b>Consolidated revenues <sup>(1)</sup></b>	<b>10.1</b>	<b>11.6</b>	<b>+15%</b>
Net revenues <sup>(2)</sup>	9.6	11.1	+16%

<sup>(1)</sup> Excluding intra-group sales: €0.6 million (€0.5 million in H1 2014)

<sup>(2)</sup> Consolidated revenues less volume discounts on ad sales

### First-half 2015 business

The trends of the first half 2015 for each division are the following:

- Ad Sales business (21% of revenues) is down 10%, mainly due to a strategic repositioning on higher margin activities ;
- Performance and Emailing Syndication (29% of revenues) rebounded strongly (+ 46%), after several semesters of decline, helped notably by the growth of the software suite MDirector, which contributed € 0.6 million (+ 50%) to H1 sales ;
- Proprietary Portals business (50% of revenues) accelerated its growth (+15%), partly on the strength of French and Mexican subsidiaries that develop rapidly in this business.

### Outlook

[Antevenio](#) anticipates continued double-digit growth, with dynamic activity both in its traditional markets (Spain and Italy) and its new subsidiaries (France and Mexico).

Sales performance for the 1st half and the first trends in results allow the Group to confirm its goals of profitability in 2015 and, for the following years, of a gradual return to its net income historical levels.

### Next release

**October 28<sup>th</sup>, 2015** : H1 2015 earnings (after stock market close)

### About Antevenio

Founded in 1997, Antevenio is Spain's leading interactive marketing and advertising firm. The company provides a wide range of services through advertising (Display Ad Sales House) and emarketing (emailing and performance) offerings on syndicated or proprietary audiences. The company provides brands adapted and innovative solutions to their issues of branding, customer acquisition and customer retention on the internet.

In 2014, Antevenio posted a consolidated turnover of €21.4 million.

Antevenio is listed on Euronext Paris Alternext since February 15<sup>th</sup>, 2007 (ISIN code: ES0109429037).

### Contacts

#### ANTEVENIO

Joshua NOVICK Chairman and CEO

Tel : + 34 91 414 91 91

[jnovick@antevenio.com](mailto:jnovick@antevenio.com)

#### CALYPTUS

Mathieu CALLEUX / Nicolas HELIN

Tel : +33 1 53 65 68 68

[antevenio@calyptus.net](http://antevenio@calyptus.net)