



2012 revenues of €25.4M, up 5%

Madrid, February 26th, 2013: Antevenio (ISIN ES0109429037), Spain's leading interactive marketing and advertising firm, announces net sales of €25.4 million for the fiscal year 2012, up 5.0% compared with 2011. The activity of the second half was in line with the first, with a decline of the activities exposed to the crisis of the Spanish market, and a strong dynamic on Proprietary Portals business, which is more international. The share of the international business reached 47% over the year, against 35% in 2011.

At December 31st, in million €	2012	2011	Var. %
Emailing	3.4	3.3	3.0 %
Display Ad Sales House	7.9	7.6	3.9 %
Performance marketing	5.4	7.0	-22.9 %
Proprietary Portals	10.6	9.1	16.5 %
Consolidated revenues ⁽¹⁾	25.4	24.2	5.0 %
Net revenues ⁽²⁾	24.2	23.0	5.2 %

⁽¹⁾ excluding intra-group sales: €1.9 M in 2012 (€2.8 M in 2011)

⁽²⁾ consolidated revenues less volume rebates on ad sales

Growth driven by Proprietary Portals business

The business pattern of the second half on the different segments was similar to the first part of the year, with:

- Stability of Emailing sales (12.5% of sales) related to the downward revision of the advertisers budgets;
- Sustained Ad Sales revenues (28.9% of sales), the activity being strongly affected on its traditional market by the crisis of the Spanish economy, but offset by the sale of advertising space on social networks launched in 2012 ;
- A sharp decline in Performance marketing sales (19.8% of sales), which is explained both by the essentially domestic nature of this activity as well as the gradual transfer of the activities to Proprietary Portals business;
- Continued success of the Proprietary Portal activities (38.8% of sales), which are more and more international.

The share in 2012 revenues of Clash Media France (now renamed Antevenio Advertising), integrated since August 1st, is approximately € 0.5 million. The company, in deficit before the acquisition, is being integrated and should have a neutral or slightly positive impact on the financial statements 2013. In contrast, in 2012, the contribution will be negative and will mitigate the benefits of the restructuring conducted in the first half.

Financial calendar

April 24th, 2013 :	2012 annual results
July 24th, 2013 :	H1 2013 revenues
Oct. 30th, 2013 :	H1 2013 results

(release after stock market close)

About Antevenio

Founded in 1997, Antevenio is Spain's leading interactive marketing and advertising firm. The company provides a wide range of services through four complimentary offerings (Emailing, Display Ad Sales House, Performance Marketing and Proprietary Portals). The company provides brands adapted and innovative solutions to their issues of branding, customer acquisition and customer retention on the internet. In 2012, Antevenio posted a turnover of €25.2 million.

Antevenio is listed on Euronext Paris Alternext since February 15th, 2007 (ISIN code: ES0109429037).

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