



THE BOARD OF DIRECTORS OF ANTEVENIO, S.A. RENDERS A FAVORABLE OPINION ON THE TERMS OF THE CONTRACTUAL VOLUNTARY TENDER OFFER THAT INVERSIONES Y SERVICIOS PUBLICITARIOS INTENDS TO LAUNCH

Madrid, August 8th, 2016 - The [Antevenio](#) Group (ISIN ES0109429037, eligible PEA PME), publishing and marketing technology leader in Southern Europe, announces that its Board of Directors has met on August 5th, 2016 in order to give its reasoned opinion on the terms of the contractual voluntary tender offer that Inversiones y Servicios Publicitarios, S.L. intends to launch on the remaining capital of Antevenio, a *sociedad anonima* incorporated under Spanish law («Antevenio»), not held by ISP and Aliada Investment, B.V. (excluding the treasury stock), as disclosed in the press release published by Antevenio on August 3rd, 2016 (the “Offer”).

On the basis of the work of the firm BM&A Advisory & Support, acting as the independent expert in charge of preparing a report on the terms of the Offer, which concludes that the Offer price is fair, from a financial standpoint, for the shareholders of the company, the Board of Directors of Antevenio (i) highlighted that the Offer complies with the interest of Antevenio, its employees and its shareholders and, unanimously, (ii) adopted a favorable opinion on the Offer and (iii) decided to recommend that Antevenio’s shareholders who wish to enjoy immediate liquidity tender their shares to the Offer.

The full text of the reasoned opinion of Antevenio’s Board of Directors, as well as the report of BM&A Advisory & Support, will be entirely disclosed in a separate press release which shall be published by Antevenio early September 2016, before the opening of the Offer.

About Antevenio

[Antevenio](#) is an innovative company in publishing and marketing technology, leader in Southern Europe (Spain, Italy, France). It helps brands to convey their value proposition to consumers through a comprehensive offering combining advertising, content marketing and cross-channel technology. This offer is available either as a service or as a licensed cloud-based software with its MDirector suite. In 2015, Antevenio posted a consolidated turnover of €24 million. Antevenio is listed on Euronext Paris Alternext since February 15th, 2007 (ISIN code: ES0109429037) and is eligible for French « PEA PME » tax shielded investment in SMEs.

Next release: first-half 2016 results, October 18th before market opening



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